

Plant Group Business Planning 2023

March 2023

Finalised Business Plan 23-24

1. **Upskill the industry on air quality and carbon in plant and equipment**

- Promote the content we have developed so far through a dedicated Plant marketing campaign
- Develop a learning pathway for air quality and carbon for plant and equipment
- Deliver 2 lunch n learns on plant, air quality and carbon

2. **Minimum Standards and Plant Charter**

- Review evidence and award signatory status to the Plant Charter to 20 signatories (aim)
- Increase awareness of the Plant Charter, working with marketing to spread communication and awareness, along with wider industry to improve awareness
- Engage with OEMs to incorporate feedback into a V3 Minimum Standards and to widen collaboration
- Update the Plant Charter to V2 according to V3 Minimum Standards

3. **Industry Engagement**

- Endorse the Eco-Operations National Delivery Framework and promote via the School

4. **Developing new learning content**

- Create a plant charter overlay to the Zero Diesel Route Map
- Support the School's HVO group and share findings related to alternative fuels (facts, benefits, risks, certifications etc): hydrogen, grid connection, hybrid, solar, electric, HVO
- Develop the content for a 'low carbon on site' e-learning (*note that the development cost for this will have to fall into next year's budget, unless partners would like to sponsor this)

KEY PERFORMANCE INDICATORS 2023/24

Deliverables Target	Q1	Q2	Q3	Q4	Total
Active companies			NA		
Active individuals			NA		
No. of Partner priority supplier lists			NA		
Learners @ training (Number of individuals attending training and webinars)			NA		
Business bytes - Supplier briefings (Average of 100 learners @ each)			NA		
Training workshops (Average of 15 learners)			NA		
Lunch n Learns (1 hour) (Average of 100 learners)			NA		
E-learning downloads	Air quality for plant and equipment: 1384 views total				
Assessments and re-assessments (individual)			NA		
Assessments and re-assessments (corporate)			NA		
Learning pathway engagement?	E-learning added to LP: 29 times total				
Bronze, Silver & Gold members			NA		

HOW DOES THE ACTIVITY SUPPORT THE 35K STRATEGY?

HOW ARE WE GOING TO GET 50% MORE LEARNERS?

<i>Activity</i>	<i>Why is this needed?</i>	<i>Who is the audience?</i>	<i>How does this benefit the sector?</i>	<i>How does this help to get people learning through the School?</i>	<i>Who can we collaborate with? (other membership organisations; trade federations etc)</i>
Upskill the industry on air quality and carbon in plant and equipment	Plant and machinery common to the industry and has large impact on GHG emissions	Fleet managers, onsite workers, sustainability, procurement	Improves learning and awareness	Awareness of resources on school and get them to complete it	CPA; NOCN
Plant Charter	We have got good engagement so far but want to keep this momentum growing and raise awareness further	Companies that buy or rent plant and equipment	Signatories commit to working to the minimum standards for plant and equipment	Raises profile of plant charter . One requirement of being a signatory is that they complete learning.	CPA; NOCN
Industry Engagement	Ensures the support and content we provide is relevant, up to date and useful	Plant group partners and ultimately then anyone who looks at or uses the minimum standards	Ensures the plant charter and the minimum standards are relevant and up to date	Helps to inform content of new resources	OEMs
Developing new learning content	To ensure that content remains fresh and that partners find resources useful	Any school member	Upskills industry knowledge	Will develop specific learning content that will then be available on the school.	Partners; OEMs