



Scottish Business Plan

2023-2024

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Supply Chain Sustainability School

CONTENT - PRIORITY AREAS – SCOTLAND

What are your priority areas of learning for your supply chain? Prioritise the list below: 1 being the highest priority, 8 being the lowest

N B :

SUSTAINABILITY PRIORITIES (SAME AS UK)

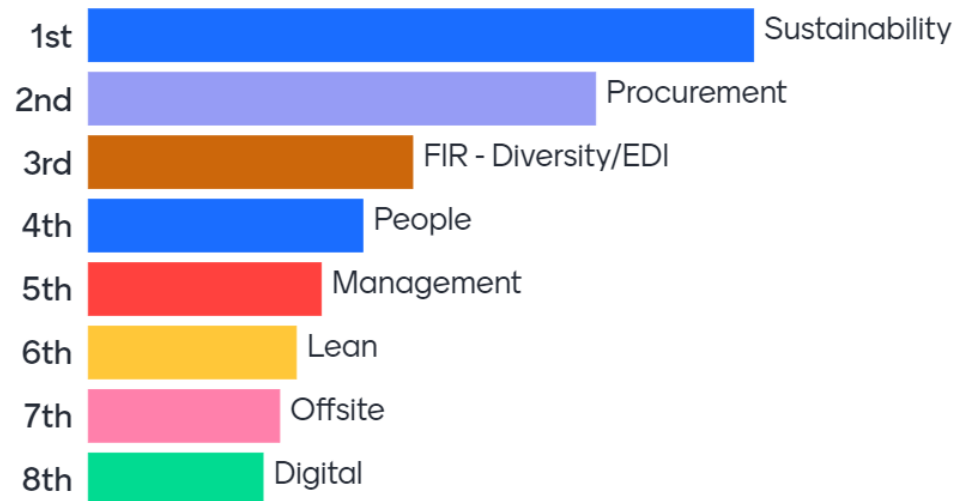
1 = Energy & Carbon

2 = Sustainability Procurement

3 = Social Value

4 = Waste

5 = Sustainability Strategy



FOCUS 2023/24: SCOTLAND GROUP PRIORITIES

1. Energy & Carbon

- Deliver training activities around HVO / EV / Alternative Fuels. Using the combined weight and spending power of Partners to lobby producers / government and stakeholders on practical challenges of switching to low carbon fuels / vehicles in Scotland, and how to address/resolve these challenges.
- Tracking and reducing embodied carbon as well as whole life carbon assessment and verification through encouraging the Partners and their supply chains to use the School's Carbon Calculator, coupled with delivering training on Embodied Carbon.
- Stage a virtual conference on Low Carbon Materials (eg Steel) with a focus on the Scottish region.
- Continue focus on training supply chain on Passivhaus – especially in relation to new legislation in Scotland
- Continue focus on hydrogen - especially opportunities for built environment in domestic/commercial buildings

2. Waste & Resource Efficiency

- Collaborating with the Waste group and Zero Waste Scotland to promote new resources (eg Site Waste Protocol) and drive improved behaviours / knowledge on plastic and related waste – in conjunction with Partners to reference their work / best practice.
- Develop a sustainability short or **Lunch and Learn** around Circular Economy, focused around the Scottish market – reflecting the new drive for accelerating the Circular Economy with Scottish Legislation and the associated Routemap

3. Social Value

- Producing case studies to inspire others and be replicated more widely across Scotland.
- Include information on Community Wealth Building an Living Wage in the training programme.
- Promote the Social Value Tools Report to Partners to help guide them on the most suitable way to measure Social Value in their organisations.

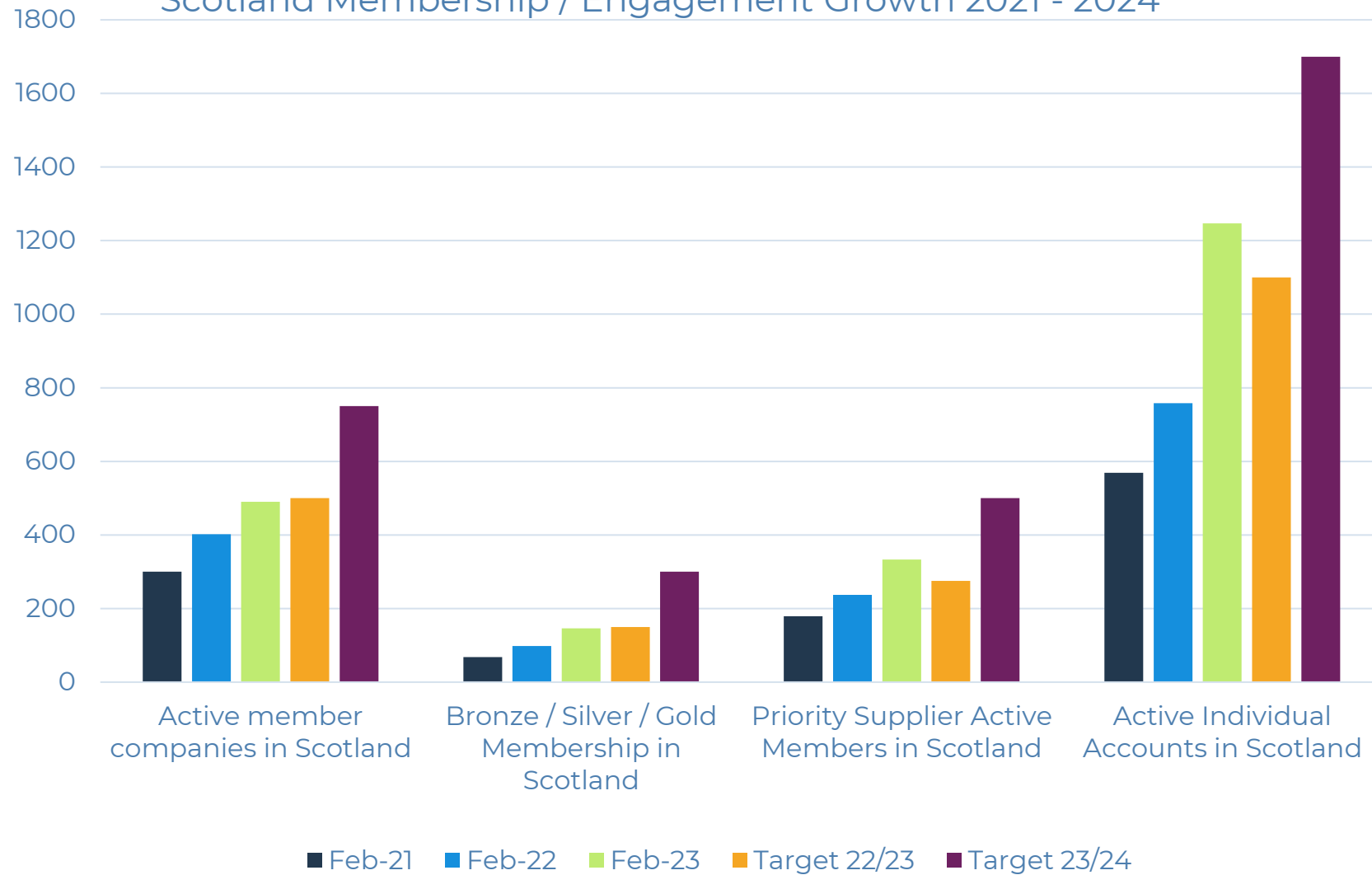
4. Biodiversity and Environment

- Work with Partners & Stakeholders such as NatureScot to enhance learning on Biodiversity and the Blue / Green economies.

SCOTLAND KEY PERFORMANCE INDICATORS 2023 - 2024

Deliverables Target	2023 baseline	Q1	Q2	Q3	Q4	Total
Active Member companies (cumulative)		500	600	700	750	750
Active Individuals (cumulative)		1250	1400	1550	1700	1700
Priority Suppliers who are Active Members (cumulative)		350	400	450	500	500
Learners @ training (cumulative) (Number of individuals attending training and webinars)		250	500	750	1000	1000
Virtual Conference		tbc				1
Webinars / Supplier Briefings / Engagement Events		2	2	2	2	8
Training Workshops		1	2	1	2	6
Assessments and re-assessments (corporate / individual) (cumulative)		50 / 100	100 / 200	150 / 300	200 / 400	200 / 400
Bronze, Silver & Gold members (cumulative)		150	200	250	300	300

Scotland Membership / Engagement Growth 2021 - 2024



Deliverables	Feb-21	Feb-22	Feb-23	Target 22/23	Target 23/24
Active member companies in Scotland	300	402	490	500	750
Bronze / Silver / Gold Membership in Scotland	68	98	146	150	300
Priority Supplier Active Members in Scotland	179	237	333	275	500
Active Individual Accounts in Scotland	569	758	1247	1100	1700

CONTRIBUTING TO THE 50,000 GOAL

HOW ARE WE GOING TO GET 50% MORE LEARNERS IN SCOTLAND?

Activity	Why is this needed?	Who is the audience?	How does this benefit Scotland engagement / membership numbers?	How does this help to get people learning through the School?	Who can we collaborate with? (other membership organisations; trade federations etc)
Marketing automation	To make the most of the content we have developed	Scotland – current active and inactive members	Re-engage dormant members – drive up B/S/G numbers	50% reduction in inactive accounts in Scotland this year	Internal colleagues
Partner engagement (UK wide)	Engage more Priority Suppliers	Current Partners – link to Andrew and Loraine	Encourage engagement / joined up approach with Scottish operations and supply chain	More Partners staff learning and more Priority Suppliers learning	Partner Relationship Colleagues + Lyndsey Morrison + Leadership & Collaboration Group leads
Partner engagement (Scottish LG)	All Scottish Partners are being asked to reach out to their Priority Suppliers to engage inactive / non-members				
Using multipliers: trade bodies / stakeholders	To enable us to reach new audiences	Members of key trade bodies and subscribers to other newsfeeds (eg Scottish Construction Now - SCN)	Recommendations from trusted source	Reach a new, wider audience with other organisations promoting School content	BE-ST / CITB / CECA Scotland / Construction Scotland / Homes for Scotland / Property Federation / RIA Scotland / Scottish Enterprise / Local Authorities / Scottish Building Federation / Trade Associations / 3 rd Party Events

Scottish Market – Revised Shortlist for Training Plan 2023/2024

The following topics will guide the Scotland Market Training Programme, to include 1 x Virtual Conference, 8 x Webinars / Engagement Events (eg Lunch & Learn or Partner Supplier Event) and 6 x Training Workshops

Subject / Issue
The Hydrogen Economy for Built Environment & Construction Transport / Plant
Designing Out Waste Workshop with Zero Waste Scotland
Carbon: Include Embodied Carbon - Footprinting & Reporting / Powering Net Zero – SBTs and Carbon Offsetting / Climate
Passivhaus / Energy Efficiency Legislation in Built Environment – include new build and retrofit
Social Value / Community Wealth Building
Biodiversity / Nature Scot Partnership Event – include Green & Blue Infrastructure / Climate Change and Adaptation
Circular Economy Round Table (follow-up to 2022 Event)
Single Use Plastic / Reduction of Packaging Waste
Circular Materials / Low Carbon Materials (eg Steel / Timber – as per Low Carbon Concrete Webinar 31/01/23)
Engagement Events – Robertson / Balfour Beatty / Multiplex / SPEN
Labour Issues – eg Working Conditions / Wellbeing / Living Wage / Real Living Wage
Water Conservation and Quality
Peatland & Boulder Clay
Mineral Extraction and Related Issues