

Challenges:

Premdor Crosby Ltd. Is part of the Masonite Group which was founded nearly 100 years ago on sustainability principles and a revolutionary process that transformed waste wood from the logging industry into durable pressed hardboard. Premdor Crosby Ltd. takes pride in its enduring commitment to turning "waste into worth." As they approach their second century, they are driven to enhance these efforts.

"Renewed Responsibility" represents Premdor Crosby Ltd.'s commitment and challenge to foster a culture that integrates responsibility throughout their business operations. While they recognize that their journey may not always be straightforward, they believe that by incorporating ESG into their business processes and transforming their corporate culture, they will achieve their targets and ambitions.

Their main challenges encompass:

- **Climate:** Meeting carbon reduction targets.
- **Wood Sourcing:** Ensuring 100% responsible sourcing of their wood.
- **Safety:** Aiming for Total Incident Rates below 1.0.
- **DE&I:** Promoting diversity across all company tiers.
- **Community:** Supporting 200 local organisations.
- **Substances of Concern:** Pursuing an annual reduction within product manufacturing.
- **Circular Economy:** Embedding these principles into the future design philosophies of the company.

Impact:

Stakeholder Engagement: Engagement with stakeholders at Premdor is an ongoing and dynamic conversation, with employees being a primary stakeholder group. Premdor engages these stakeholders on sustainability topics, building support to drive more sustainable results. This engagement deepens their understanding of the ecological impact of their operations and fosters collective efforts to lessen the impact across their entire value chain.

The School has empowered Premdor to enhance workforce engagement on vital sustainability matters and has assisted teams in heightening awareness and integrating this ethos into their daily operations.

Masonite Academy Initiative: Premdor's Masonite Academy was established to forge closer ties with local colleges and offer apprenticeships in engineering, manufacturing, and finance roles to young individuals. The School has broadened their comprehension of sustainability challenges and spurred them to identify additional opportunities for Premdor to bolster sustainability in the workplace.

Fact box



Company

Premdor Crosby Ltd.

No of employees

500

HQ

Darton, Barnsley

Website

Homepage - Masonite

Main contact

Jason Hughes
jhughes@masonite.com

Services

A leading provider of interiors doors from recycled wood fibres and energy-efficient durable exterior doors.

About

Premdor Crosby Ltd, based in the UK, is part of the Masonite group of companies. The UK Group of companies are a leading provider of interiors doors from recycled wood fibres and energy-efficient durable exterior doors to the United Kingdom market.

Engagement Events: At Premdor, their learning and development strategy aims to devise programs and opportunities that enhance skills and capabilities at every tier. This strategy buttresses their workforce, enabling them to attain company objectives. The provided training workshops served as an invaluable platform to bolster understanding of sustainability in an approachable and enlightening manner. The content was expertly conveyed, meeting crucial learning goals, and supplementing efforts to intensify engagement with key stakeholders.

E-Learning Modules: The e-learning modules presented an exceptional chance for Premdor's teams to select subjects that intrigued them, allowing for learning tailored to their preferences and rhythm. Premdor's ongoing goal is the development of their staff throughout their tenure with the company. These e-learning modules facilitate individualized learning, accommodating the distinct pace and literacy level of each participant.

Value gained:

Pursuing the Gold: As Premdor continues to refine its sustainability objectives, the School will be instrumental in assisting them to achieve and retain the Gold standard.

Future Sustainability Goals: The School's comprehensive suite of information, training, and support will be pivotal in shaping Premdor's forthcoming sustainability mission and targets. It will fortify Premdor's employees in managing all sustainability-related stakeholder interactions, ensuring a clear understanding of priorities and cultivating trust across various groups, including consumers, customers, employees, suppliers, industry specialists, and community organizations.

Broad Spectrum Benefits: The benefits of this engagement span a wide range, from cost savings and fulfilling environmental commitments to bolstering employee engagement, fortifying the brand's strength, and more, all achieved through continuous and adaptive dialogue.

Future proofing:

Long-Term Commitment: Premdor's long-term strategy involves maintaining their membership with the School. They are dedicated to further developing their team and leveraging the available resources for a broader spectrum of colleagues.

Elevated Engagement: Premdor anticipates heightened activity with the School, aiming to enhance the education of team members across all departments.