

Sponsorship Opportunities

A photograph of a diverse group of people at a conference, with their hands raised in the air, suggesting an interactive session or a vote-taking exercise. The image is slightly blurred, focusing on the movement and energy of the crowd.

Diversity Data Benchmarking
Conference 2023

DIVERSITY DATA BENCHMARKING CONFERENCE 2023

Join our conference in Birmingham to be the first to explore and gain insights into data from the built environment sector's largest-ever diversity survey with leading experts and key supply chain partners. Proudly presented with HS2, National Highways, Network Rail and Transport for London.



 Tuesday 12 Dec 9:30 – 4:15

 The Studio, 7 Cannon Street, Birmingham, B2 5EP

 Limited places available – **Register Now!**

WHAT IS THIS CONFERENCE ABOUT?

Together with the Fairness, Inclusion & Respect (FIR) Programme, the Sustainability Tool's 2023 Diversity Survey collected data from over 500,000 employees from 525 companies. This conference provides an unparalleled opportunity to hear about our research findings and pick up tools and practical ideas on how to improve the diversity of your workforce and supply chain to enhance organisational performance.

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities for the Diversity data benchmarking conference are available now.

- Demonstrate your organisation's commitment to achieving fairness, inclusion and respect in the built environment sector.
- 120 guests on the day drawn from across the built environment sector.
- High profile speakers and thought leaders with a full and thought-provoking conference programme.
- Networking to meet and build new relationships.
- Reach a diverse and engaged audience drawn from various segments of the built environment sector, providing a unique platform to showcase your organisation's commitment to diversity and inclusion.
- Share your organisation's initiatives, projects, and success stories in promoting fairness, inclusion, and respect, demonstrating real-world impact.



GOLD CONFERENCE SPONSOR: £3,000

- Brand exposure at the Conference, attended by leading built environment professionals and other industry stakeholders working with and across the sector.
- Profile and branding in the Diversity Data Benchmarking Conference agenda, distributed via green QR Code at the venue and published online.
- Pre, post, and on-site branding on Diversity Data Benchmarking Conference website, registration page and social media channels.
- Opportunity to hand out leaflets and materials during the Conference.
- Logo on conference slide pack with Sponsor thank you.



LUNCH BREAK SPONSOR: £1200

- **Sponsor our networking lunch**
- Brand exposure at the Conference, attended by leading construction and built environment professionals and other industry stakeholders working with and across the sector.
- Opportunity to set up your banner and engage with attendees around your offering during break periods.
- Slide within conference pack with your company's logo and a thank you from conference host that you are sponsoring this section.
- Name and logo feature in conference programme
- Logo on end of conference slide pack with a thank you.



NETWORKING BREAK SPONSOR: £750

- Sponsor one of our two networking breaks – Morning or afternoon.
- Two opportunities available (take one or both).
- Brand exposure at the Conference, attended by leading construction and built environment professionals and other industry stakeholders working with and across the sector.
- Opportunity to set up your banner and engage with attendees around your offering during break periods.
- Slide within conference pack with your company's logo and a thank you from conference host that you are sponsoring this section.
- Name and logo feature in conference programme
- Logo on end of conference slide pack with a thank you.



QR CODE SPONSOR: £500

- Brand exposure at the Conference, attended by leading construction and built environment professionals and other industry stakeholders working with and across the sector.
- Leverage green QR code technology to engage directly with attendees through interactive content, surveys, and promotions that you may wish to offer.
- Be recognised during opening and closing ceremonies in a sustainable manner, emphasising your support for sustainability.
- Your logo and information distributed via green QR Code at the venue and published online, on our conference site.
- Your brand's logo prominently displayed on your own QR code leaflets, ensuring high visibility among all attendees.
- Logo on end of conference slide with a thank you.





Diversity Data Benchmarking Conference 2023

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