

Case Study: Line Management Group

Challenges:

Practical Reduction Initiatives: Sustainability ranks high on Line Management Group's (LMG) list of priorities. Their efforts in calculating baseline emissions and initiating reduction measures have unveiled both opportunities and challenges.

A significant hurdle they face is the deployment of practical strategies to curtail LMG's carbon footprint, instead of leaning heavily on carbon offsetting techniques. While LMG has plans to diminish factors such as business travel, employee commuting, and vehicle emissions, the real challenge lies in executing broad-scale changes before resorting to offsetting tactics.

Furthermore, trimming emissions from the company's fleet presents another challenge. LMG's objective is to synchronize their fleet with the evolving landscape of sustainable and electric vehicles. This ensures adherence to UK legislation while simultaneously upholding operational efficiency and delivering topnotch service.

Additionally, LMG's reduction objectives complement their pursuit of the ISO 14001 accreditation, which serves as the foundation for their Environmental Management System.

Impact:

Enhanced Knowledge and Awareness: Through the resources offered by the Supply Chain Sustainability School (SCSS) portal, Line Management Group (LMG) has substantially broadened its comprehension of pivotal areas within ESG (Environmental, Social, and Governance).

The comprehensive resources from the school have effectively bridged knowledge disparities across various departments. LMG's sustainability team has tailored learning pathways to target these specific gaps, rendering the training more pertinent and influential for each department.

The E-learning modules serve as invaluable tools for new LMG employees, especially those unfamiliar with Sustainability or new to ESG within the company's operational environment or industry. Through these modules, LMG ensures that every member of their team receives a comprehensive overview and understanding of both subjects right from the induction phase.

Incorporating SCSS's E-learning has proven instrumental in upholding LMG's internal objectives, notably amplifying awareness of Sustainability and emphasizing to all stakeholders the significance of workforce education.

Fact box



Company

Line Management Group

No of employees

207

HQ

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Website

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Services

Integrated Technology Solutions

About

LMG has been at the forefront of innovation within the built environment since 1986.

We deliver integrated smart building technology projects and support services which provide sustainable long-term growth and profitability, developing a new standard for what is possible in the built environment.

Utilising the school's resources has markedly boosted LMG's efficiency in delivering pertinent ESG training to its employees.



Value gained:

ESG Committee Formation: The SCSS has granted LMG a refined understanding of the necessity for enhanced social contributions. In response, LMG established an ESG Committee, bringing together members from different business departments to incorporate diverse insights. A notable initiative from the Committee's preliminary sessions is their commitment to the local community through the "1000 Hours of Charity Work" pledge. This pledge encourages employees to engage in charitable activities during specified volunteering days, orchestrated by the ESG Committee and aligned with the company's objectives.

Boosting Sustainability Expertise: With SCSS's support, LMG has committed to ongoing ESG education and professional advancement within the company. The provided training courses offer CPD time and distinct learning resources. This educational strategy ensures that LMG remains at the vanguard of ecofriendly initiatives. They stay updated on evolving trends, from adopting energy-saving measures in their facilities to embracing electric vehicles and carbon offsetting via tree-planting endeavours. The SCSS portal has been an invaluable asset for LMG, facilitating self-paced learning for employees and aiding in the enhancement of LMG's industry benchmark score.

Enhancing Client Relations: Upon securing a badge and score from the SCSS, LMG has showcased their fruitful collaboration with the school in client tender submissions. This highlights their ongoing progress towards adopting more sustainable methodologies and embedding ESG practices within their operations. By featuring their badge and score in communications, LMG establishes trust. Clients can select LMG with confidence, aware that a third-party entity affirms their sustainable endeavours and that their dedication transcends mere declarations.

Future proofing:

Role-Specific ESG Plans: LMG plans to continue crafting tailored ESG action strategies for specific roles, duties, and departments within the company. The intent is to encompass all employees, motivating them to utilize all accessible resources to bolster their personal and professional growth.

Enhancing Supply Chain Knowledge: As LMG's engagement with the school intensifies, the company aspires to share the acquired resources and expertise to elevate the knowledge of their supply chain and Authorised Partners. This effort aims to enhance their Scope 3 aspects and impacts.

Sustaining Gold Standards: LMG takes pride in securing the Supply Chain Sustainability School's Gold badge and is committed to exerting efforts to uphold this accolade.