

Embedding Social Value in Procurement and Supply Chain

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Sustainable Procurement, Social Value,
Social Sustainability



Please Participate!



HOWEVER
If you have
QUESTIONS, feel
free to ASK or
write them in the
chat box



Join Mentimeter
to contribute to
the session



SLIDES will be
distributed
afterwards

TAKEAWAYS



Definitions

Outline what different definitions of Social Value and what it means to your organisation



Social Value requirements

Social Value landscape

Social Value & Procurement

How?
Embedding it in the process
Procurement cycle



Resources

Case Studies
Best Practices
School Platform



A stylized illustration of a globe with buildings and plants. The globe is the central focus, rendered in shades of blue and green. It is surrounded by various elements: red buildings of different heights and shapes, some with windows, are scattered around the globe. There are also green plants with dark leaves and yellow flowers. The background is a light blue sky with soft, yellowish clouds. The overall style is reminiscent of a textile or fabric print.

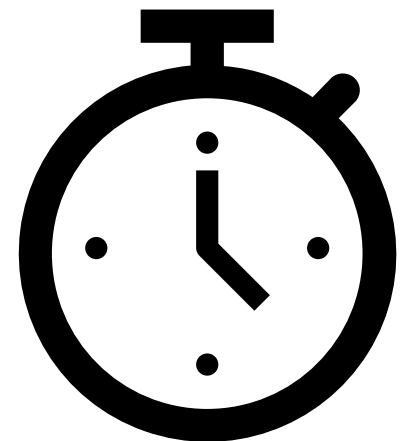
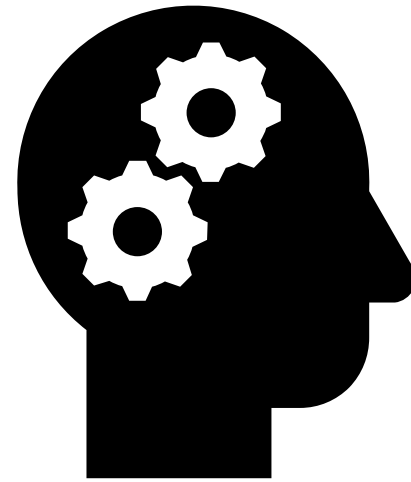
What is Social Value?



FOUNDATION : SOCIAL VALUE

www.menti.com

CODE : 6704 1926



The problem....

*Negative impact is being created
at a faster rate than positive
impact*





SUSTAINABLE DEVELOPMENT GOALS



SUSTAINABILITY PILLARS



SOCIAL VALUE



 Social Value = People = Positive Impact

Defining Social Value

Public Services (Social Value) Act 2012: consider... “public authorities to have regard to **economic, social and environmental well-being.**”

Sustainability
Pillars

Measurement

WHAT IS SOCIAL VALUE?

Social value can be interpreted in many different ways, but this is what we mean when we use the term at National Highways:

The benefits that National Highways and its supply chain deliver for people, the environment and the economy.

Simetrica: “the **total impact on people’s quality of life.**”

Social Value UK: “the **quantification** of the relative importance that people put on changes they experience in their lives”



What **Social Value** means to you? → Ask your **client** what they mean by **Social Value**? → **Understand the needs of local community** where you plan to deliver Social Value

Social Value – why does it matter?

Improve Wellbeing

- Boost **wellbeing** and **quality of life** for **local communities**
- Directly address **meaningful societal issues** for stakeholder groups and affected areas
- **Minimise negative impacts** to stakeholder groups as a result of project activities.



Business Benefits

- Improved **workforce satisfaction** and engagement (and retention)
- Helps to **win tenders** and **new business**
- Enhances **reputation**
- **Attracts investors**
- Improved **relationship** with **communities**

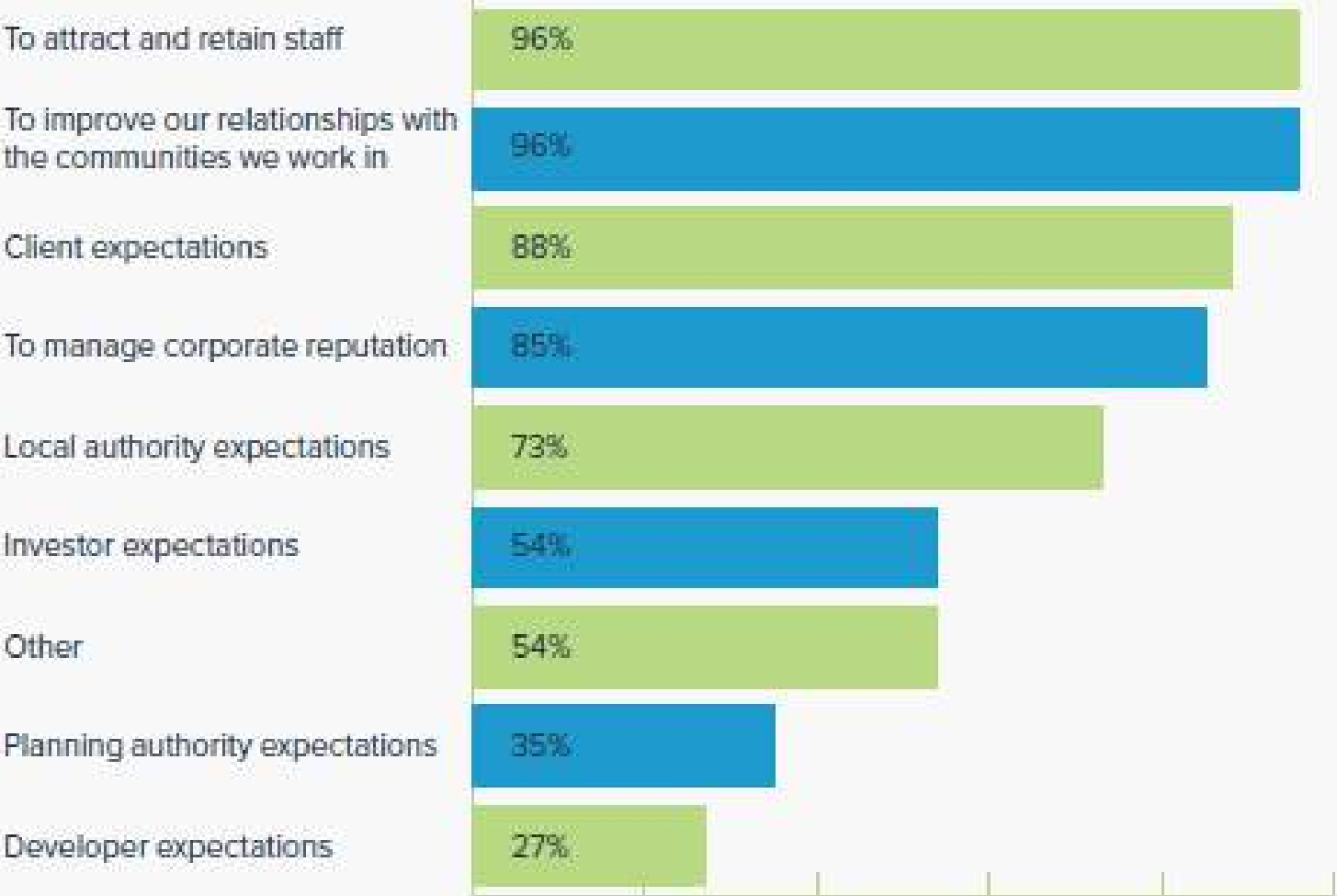


Help Clients

- Meeting **legislative requirements**
- Helping to meet **business objectives** – client policy
- To **address stakeholder concerns**
- **Doing the right thing**



Figure 3: School Partner responses to question "Why is your business interested in social value?"





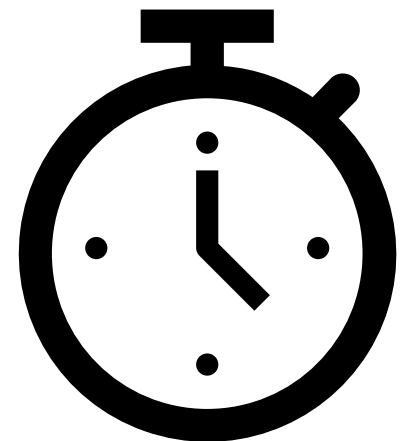
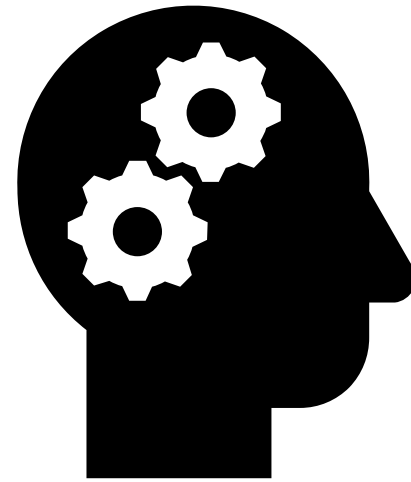
Social Value Landscape



SOCIAL VALUE REQUIREMENTS

www.menti.com

CODE : 6704 1926



Why is Social Value embedded in Procurement?

- Social Value Act and PPN 06/20
- Tender / Bidding - Social Value is a significant element of the Quality Score between 5 – 25%
- Planning - Section 106 requirements
- Part of client requirements



ESG requirements

Just Transition

Due Diligence requirements

Read more about the UK Government's PPN 06/20

Read more about the EU wide directive

*The listed sustainable procurement regulations are presented as examples and they do not include any direct environmental policies.

Sustainable Products and Services procurement rule (Upcoming)

PPN 01/21 - Scoring Social Value (Northern Ireland)

Procurement Reform (Scotland) Act 2014

The Wales Procurement Policy Statement 2021

Wellbeing of Future Generations Act (Wales) 2015

Social Value Act (England & Wales) 2012

Procurement Bill

Procurement Policy Note PPN 06/20 (including Social Value Model)

The EU Public Procurement Directive (2014/24/EU)

The Corporate Sustainability Reporting Directive (CSRD)

The Public Procurement Act 2012

Action Plan for Responsible and Sustainable Procurement (RSP)

Municipality related sustainable public procurement (SPP) practices

The French Law on the Social and Solidarity Economy (SSE)

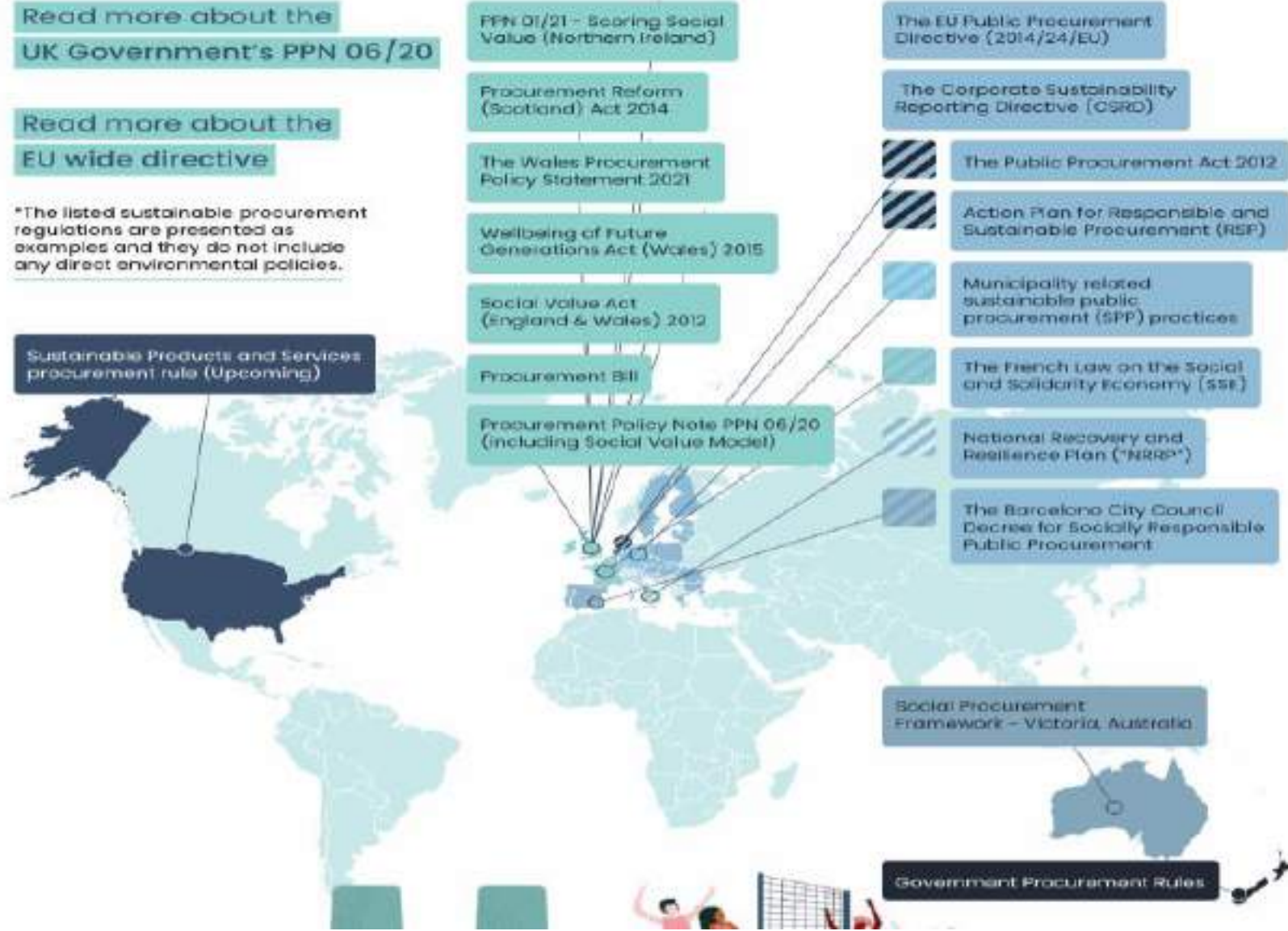
National Recovery and Resilience Plan ("NRRP")

The Barcelona City Council Decree for Socially Responsible Public Procurement

Social Procurement Framework - Victoria, Australia

Government Procurement Rules

Social Value Strategy



Source of picture : Social Value Manager 1.0 - whatimpact white paper

Social Value – changing landscape and increased recognition of need

Procurement Policy Note – Taking Account of Social Value in the Award of Central Government Contracts

Action Note PPN 06/20

September 2020

Issue

1. This Procurement Policy Note (PPN) launches a new model to deliver social value through government's commercial activities. Central government organisations should use this model to take account of the additional social benefits that can be achieved in the delivery of its contracts, using policy outcomes aligned with His Government's priorities.

Action

2. Social value should be explicitly included in all central government procurement, where the requirements are related and proportionate to the subject-matter of the contract, rather than just 'considered' as currently required under the Public Services (Social Value) Act 2012. Unnecessary burdens should not be placed on commercial teams or suppliers.

3. In scope organisations must:

- Familiarise themselves with the social value model in Annex A, including the range of priority policy themes and outcomes that can be applied in new procurements.
- Ensure all those involved in commercial activity in the organisation complete the training on social value which can be accessed via the [Government Commercial Centre](#).

4. Further detailed guidance on applying this model will be published in GOV.UK. Procurements related to construction, capital investment and infrastructure projects above £700 should use the priority themes and outcomes in applying the Balanced Bidboard to Growth (PPN 01/21) and the guidance on this will be updated.

Dissemination and Scope

5. This Procurement Policy Note (PPN) applies to procurements covered by the Public Contracts Regulations 2015, and applies to all Central Government Departments, their Executive Agencies and Non-Departmental Public Bodies. Together these are referred to in this PPN as 'In-Scope Organisations'. Please circulate this PPN within your organisation, drawing it to the attention of those with a commercial and procurement role.

Timing

6. This PPN is effective from the date of publication. The social value model should be applied to all new procurements from 1 January 2021.

Background

7. Whilst the overarching objective for the Government's commercial activities will remain achieving the best commercial outcome, it is right that the Government applies its

PPN 06/20

PPN 01/21



Cabinet Office

Procurement Policy Note – Procurement in an Emergency

Information Note PPN 01/21

February 2021

Issue

1. This Procurement Policy Note (PPN) reminds contracting authorities of the options available to them when undertaking procurements in an emergency. This includes extremely urgent procurements required by the ongoing response to the COVID-19 pandemic and this PPN builds on the guidance in "PPN01/20 - Responding to COVID19". It includes further information on the commercial risks inherent in direct awards without competition.

Dissemination and Scope

2. This PPN is applicable to all contracting authorities, including central government departments, executive agencies, non-departmental public bodies, local authorities, NHS bodies and the wider public sector. Together these are referred to in this PPN as 'contracting authorities.'

3. Please circulate this PPN across your organisation and to other relevant organisations that you are responsible for, drawing it to the specific attention of those with a commercial and procurement role.

Timing

4. With immediate effect.

Background

5. There will be a range of commercial actions that must be considered by contracting authorities in responding to an emergency. In exceptional circumstances, authorities may need to procure goods, services and works with extreme urgency and without competition. This is permissible under current public procurement regulations using regulation 32(2)(c) of the Public Contracts Regulations 2015 (PCRs) but there are inherent commercial risks which authorities should take into account.

6. This PPN and accompanying guidance covers options that may be considered in relation to procurements under the PCRs (for the current financial thresholds, see PPN 06/19) including:

- call off from an existing framework agreement or dynamic purchasing system;

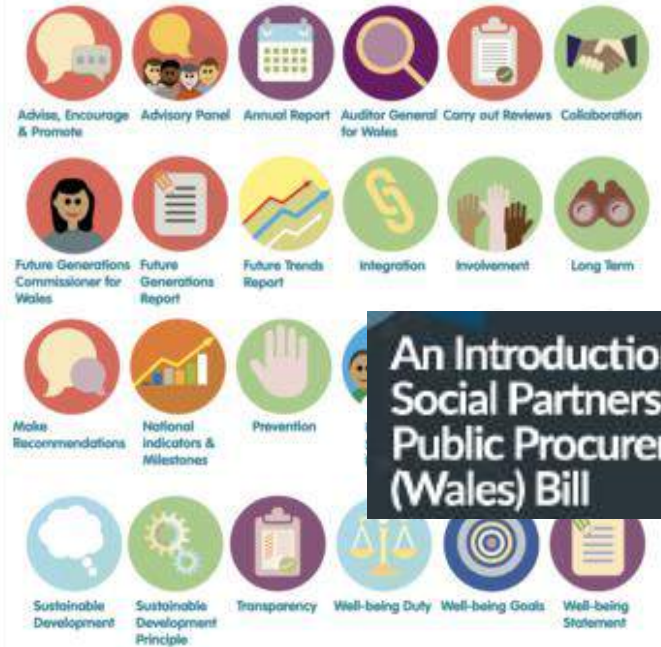
Well-being of Future Generations (Wales) Act 2015



Llywodraeth Cymru
Welsh Government

www.gov.wales

The Essentials



An Introduction to the
Social Partnership and
Public Procurement
(Wales) Bill

Well-being of
Future Generations
Act 2015

Public Services Act 2012



Public Services (Social Value) Act 2012

2012 CHAPTER 3

An Act to require public authorities to have regard to economic, social and environmental well-being in connection with public services, contracts, and for connected purposes.

[Enacted March 2012]

Enacted in pursuance of the Queen's most Excellent Majesty, by and with the advice and consent of the Lords Spiritual and Temporal, and Commons, in this present Parliament assembled, and by the authority of the same, as follows:—

1. Contracts of relevant authorities

(1) If a relevant authority proposes to procure or make arrangements for procuring the provision of services, or the provision of services together with the purchase or hire of goods or the carrying out of works, by—

- (a) entering into a public services contract that is not a contract based on a framework agreement, or
- (b) concluding a framework agreement as regards which public services contracts are likely to constitute the greater part, by value, of the contracts based on the agreement,

it must comply with the requirements in subsections (2), (3) and (7) before starting the process of procurement.

(2) The authority is to be treated for the purposes of subsection (1) as having started the process of procurement as regards what is proposed to be procured as soon as it does whichever of the following steps it is first to occur—

- (a) sending a notice to the Official Journal of the European Union for the purpose of inviting tenders, requests to be selected to tender or to negotiate or requests to participate in relation to a public services contract or framework agreement leading to what is proposed to be procured,
- (b) publishing an advertisement seeking offers or expressions of interest in relation to such a contract or framework agreement,

and, if it is able to do so, as one or expressions of interest in relation to such a contract or framework agreement.

(3) The authority is to be treated for the purposes of subsection (1) as having started the process of procurement as regards what is proposed to be procured as soon as it does whichever of the following steps it is first to occur—

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- (b) publishing an advertisement seeking offers or expressions of interest in relation to such a contract or framework agreement,

and, if it is able to do so, as one or expressions of interest in relation to such a contract or framework agreement.

(7) In relation to a contract or framework agreement, the authority must, in the course of the process of procurement, have regard to the economic, social and environmental well-being of the United Kingdom.

(8) In relation to a contract or framework agreement, the authority must, in the course of the process of procurement, have regard to the economic, social and environmental well-being of the United Kingdom.

(9) In relation to a contract or framework agreement, the authority must, in the course of the process of procurement, have regard to the economic, social and environmental well-being of the United Kingdom.

Consider



Procurement Policy Note 06/20:

Procurement Policy Note – Taking Account of Social Value in the Award of Central Government Contracts

Action Note PPN 06/20

September 2020

Issues

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Action

2. Social value should be explicitly stated in all central government procurement, where the requirements are related and proportionate to the subject-matter of the contract, other than just considered as currently required under the Public Services (Social Value) Act 2012. Unnecessary burdens should not be placed on commercial teams or suppliers.

3. In scope organisations must:

- Prioritise the inclusion of the social value model at Annex A, including the theme of priority policy themes and outcomes that can be applied in new procurements,
- Ensure all those involved in commercial activity in the organisation support the inclusion of social value which can be assessed via the [Government Commercial Gateway](#).

4. Further detailed guidance on applying the model will be published on GOV.UK. Procurements related to construction, capital investment and infrastructure projects above £10m should use the priority themes and outcomes in applying the Balanced Scorecard for Growth (BSG) and the guidance on this will be updated.

Dissemination and Scope

5. This Procurement Policy Note (PPN) applies to procurements covered by the Public Contracts Regulations 2015, and applies to all Central Government Departments, their Executive Agencies and Non-Departmental Public Bodies. Together these are referred to in this PPN as 'In-Scope Organisations'. Please circulate this PPN within your organisation, drawing it to the attention of those with a commercial and procurement role.

Timing

6. This PPN is effective from the date of publication. The rules apply to all new procurements from 1 January 2021.

Background

7. Whilst the overarching objective for the Government is to deliver the best commercial outcome, it is right to

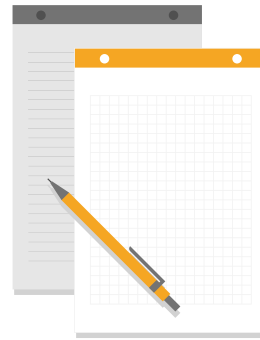
Mandate

Thinking out
of the box =
Social Value



COVID-19 recovery

Help local
communities to
manage and recover
from the impact of
COVID-19



Tackling Economic inequality

Create new
businesses, new jobs
and new skills
Increase supply chain
resilience and capacity



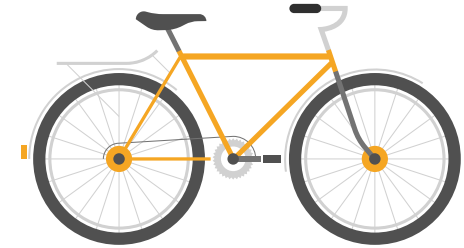
Flighting Climate change

Effective stewardship of the
environment



Equal Opportunity

Reduce the disability
employment gap
Tackle workforce
inequality



Wellbeing

Improve health and
wellbeing
Improve community
integration

Social Value

Theme 1 - Covid 19 Recovery

- Employment
- Community Support
- Support SMEs, VCSEs & Minority Owned Businesses

Theme 2 - Tackling Economic Inequality

- Diverse Supply Chain
- Innovation
- Collaboration throughout Supply Chain
- Apprenticeships
- Training
- Fair Pay

**Theme 3 - Fighting Climate Change**

- Decarbonisation
- Circular Economy
- Environmental Impact
- Biodiversity Net Gain

Theme 4 - Equal Opportunity


- Diversity and Inclusion
- Tackling Modern Slavery | Labour Standards
- Tackling Inequality in the Supply Chain Workforce

Theme 5 - Wellbeing

- Wellbeing of Workforce & Communities
- Air Quality & Biodiversity Net Gain
- Improve community integration

*Themes are from PPN06/20



The background is a vibrant blue digital landscape. It features a globe in the upper left, a grid of binary code (0s and 1s) in the lower left, and a bright light source on the right that creates a lens flare and illuminates the scene. The overall aesthetic is futuristic and technological.

Social Value & Procurement requirements

*‘Procurement
that has the most positive
environmental, social &
economic impacts
on a whole life basis.’*

Core subjects of sustainable procurement

Social responsibility: **7** core subjects



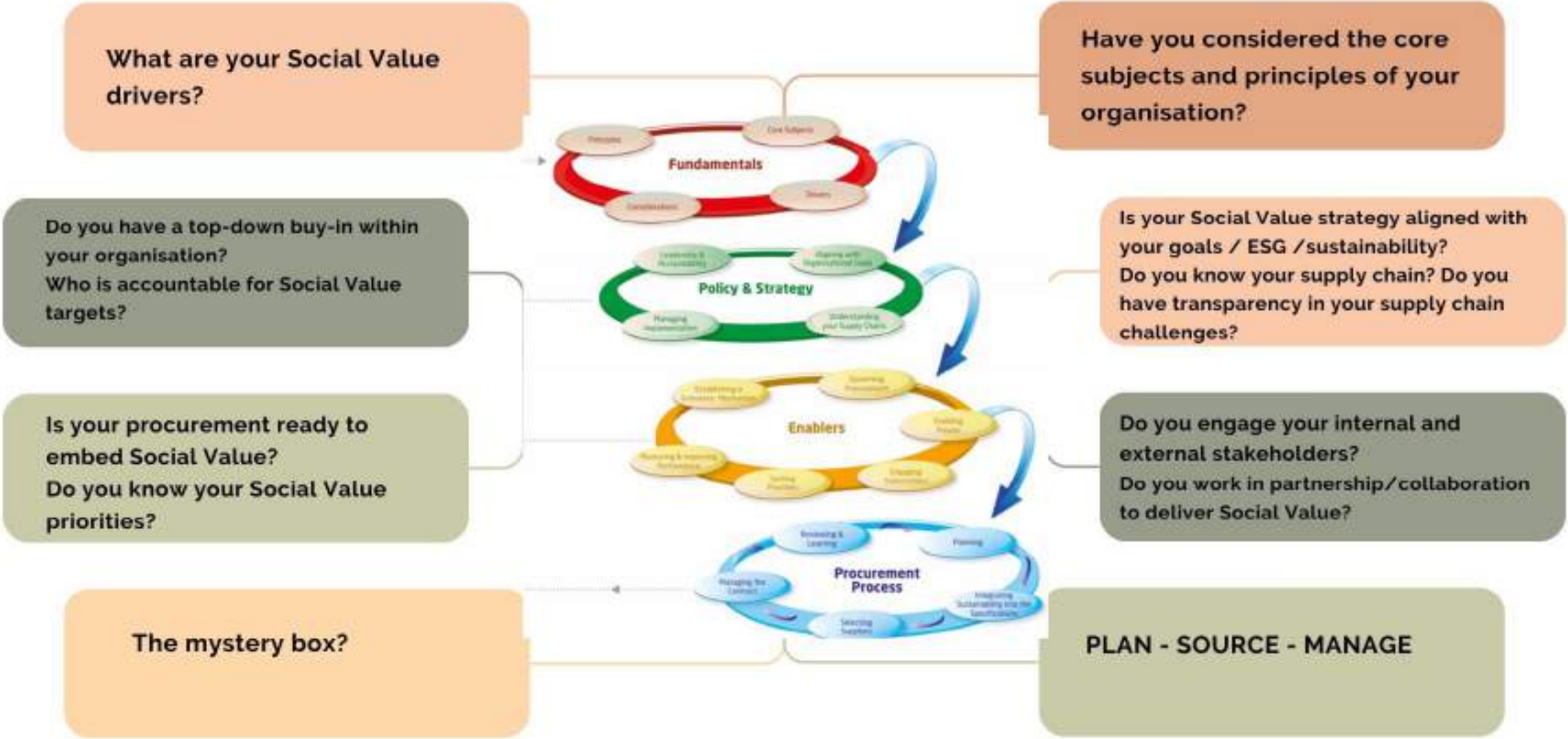
- Organisational Governance
- Human Rights
- Labour Practices
- The Environment
- Fair Operating Practices
- Consumer Issues
- Community Involvement

‘Procurement that has the most positive environmental, social & economic impacts on a whole life basis.’

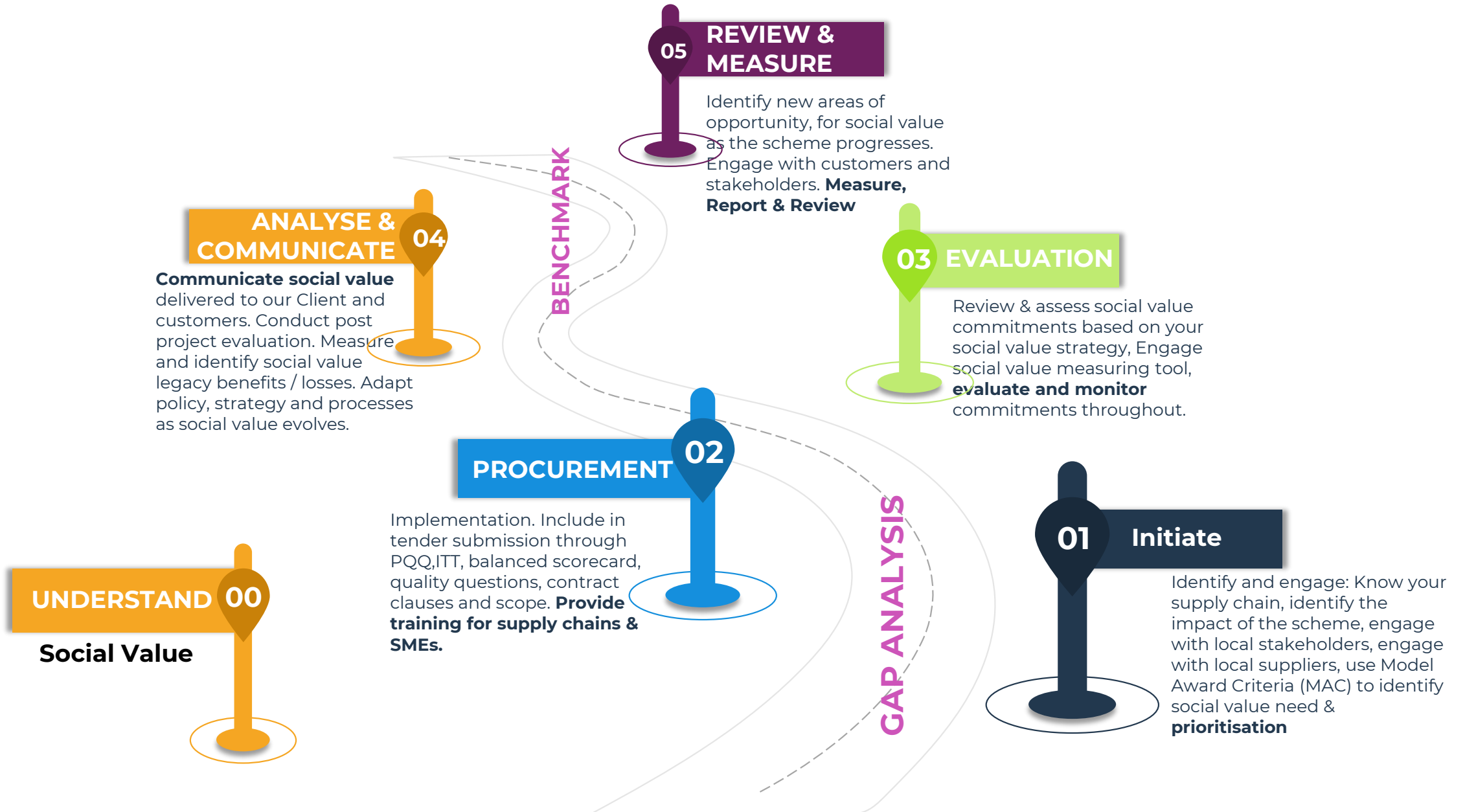
[Based on ISO 26000: 2010 – Guidance on Social Responsibility](#)

See: ISO Publications

Procurement and Social Value



Social Value Procurement Cycle



Incorporating social value-based questions for complex frameworks

PQQ (supplier appraisal)

- Backward looking
- Can they do it?

ITT (supplier evaluation)

- Forward looking
- How are they going to deliver the requirements?

Refer 3.23 onwards in the Guide to Using the Social Value Model

- 3.25: The contracting authority tendering the framework agreement should agree the social value priorities for that framework agreement at the outset of the pre-procurement process (agreeing where appropriate with other buying authorities named on the contract notice)
- 3.27: Buyers (i.e. the users of the framework) may have their own social value priorities which they will make clear to the suppliers involved in that competition.

Embedding Social Value requirements within existing contracts

- Review and identify existing contracts with opportunities for deriving social value benefits
- Work with suppliers
- Prioritise contracts with greatest opportunity and strongest relationship with suppliers
- Continue this exercise regularly

Remember retrofitting is voluntary and unlikely to be enforceable

How to answer tricky Social Value question in a tender response

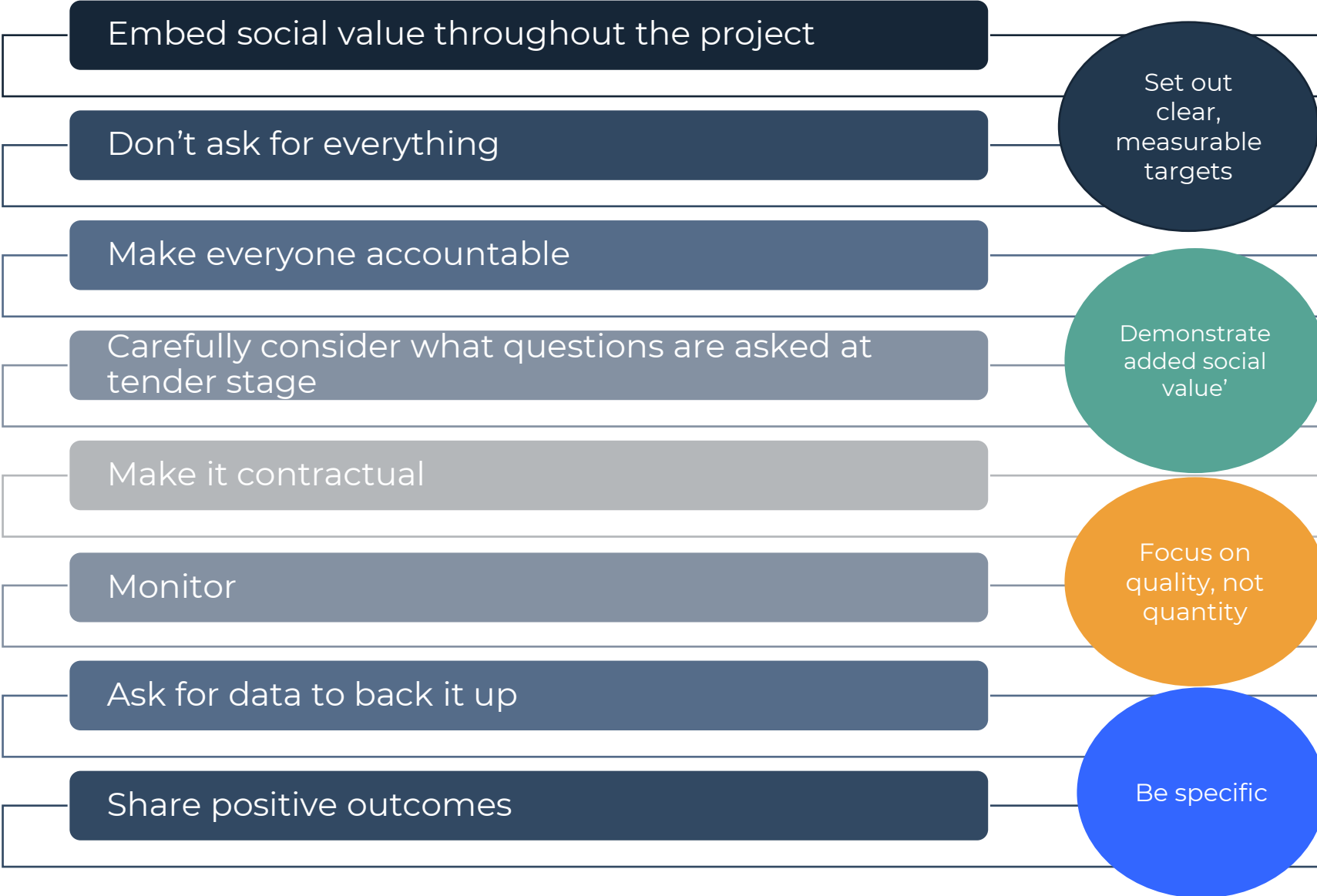
- ✓ Read the question carefully
- ✓ The **buyer may make reference to their own policies** on environmental, social wellbeing and employment opportunities, make sure you **read that policy and ensure your answer is aligned to the values**, aims or specific quantifiable targets contained in that policy
- ✓ **Retrospective Approach** - You may at first think you don't have anything to offer, because you've never written it down before, but chances are high that you are already **creating social value, but perhaps haven't realised it yet.**
- ✓ **Tip :** As part of your client Social Value policy, the **buyer has an aim to spend more money with SMEs**, so if you're an SME, you'd immediately be helping them attain that goal, simply by being awarded the contract. **Don't hesitate to point this out.**

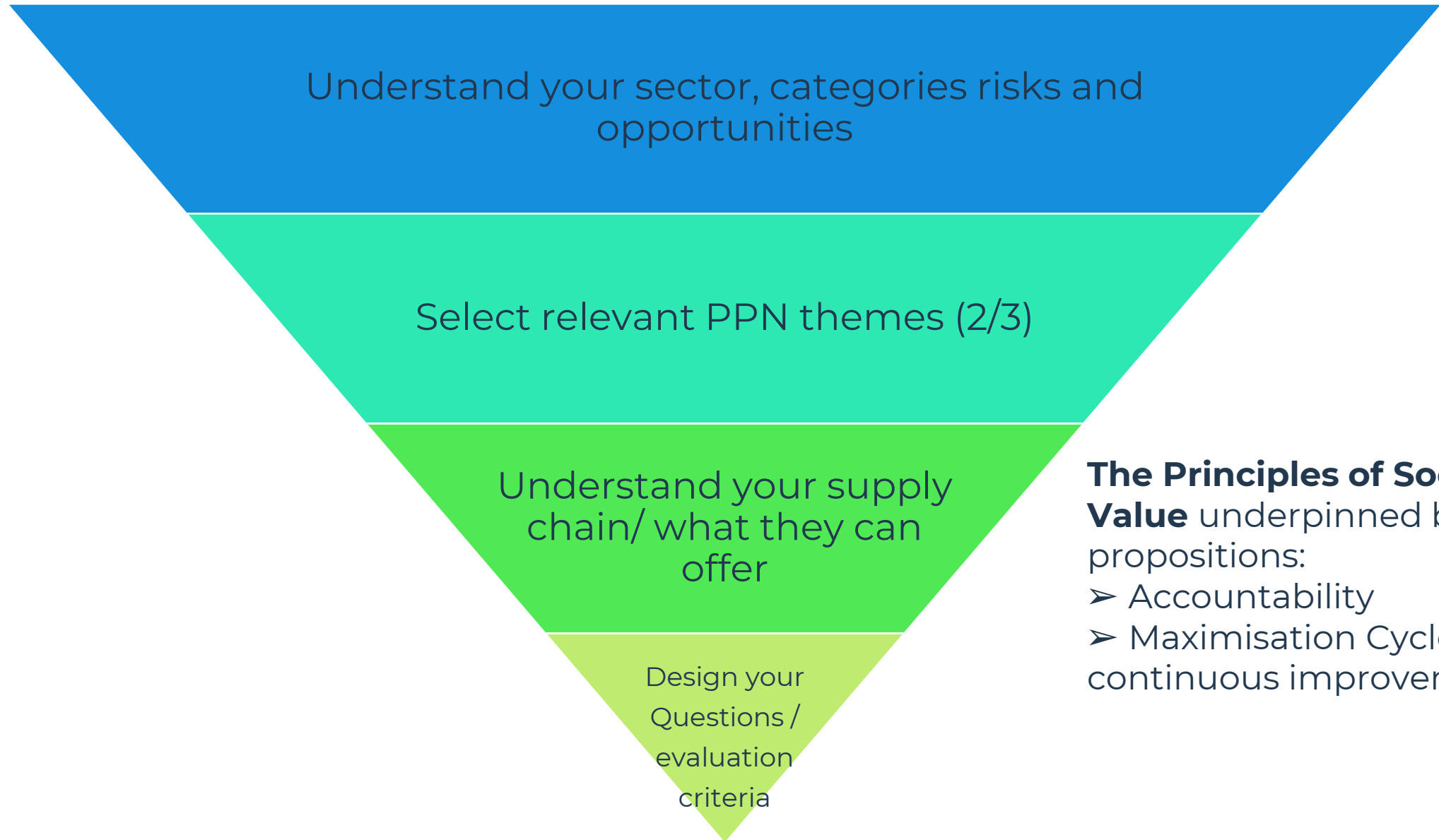




BUYERS

SUPPLIERS





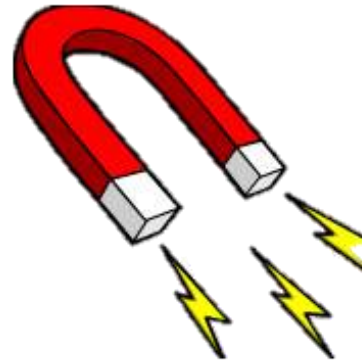
The Principles of Social Value underpinned by 2 key propositions:

- Accountability
- Maximisation Cycle of continuous improvement

Why we need to act now?



Supply chains are powerful levers



Attracting customers, competitive advantage, innovation



Regulation and policies



Licence to operate in future



Investors' confidence, rating agencies



Stakeholders demand Raised awareness of Social Value

A close-up photograph of a green lime on a wooden cutting board. A knife is visible in the foreground, partially obscuring the lime. The background is dark and out of focus.

Best Practices – Social Value



OUR FOUR PILLARS

The table below sets out how each of our four pillars contributes value. Collectively, they align with Government's themes of tackling economic inequality, equal opportunity, fighting climate change, and wellbeing. They also feed into key policy drivers such as the Levelling Up agenda and the Net Zero plan.

OUR SOCIAL VALUE FRAMEWORK PILLARS

| Economic prosperity  | Improving the environment  <small>(See our Net Zero Highways plan and Environmental Sustainability Strategy, due for publication in 2023)</small> | Community wellbeing  | Equality, diversity and inclusion  |
|--|---|--|--|
| <p>Directly contributing to economic growth including suppliers, local spend, new businesses, small-to-medium-size enterprises, micro, voluntary, charitable and social enterprises/mutuals</p> <p>Improving productivity by improving the strategic road network</p> <p>Contributing to apprenticeships, skills and education, and regional economic prosperity</p> | <p>Working toward net carbon zero emissions from corporate activity, road users and construction</p> <p>Enhancing the natural environment through improving ecosystems and biodiversity; and protecting our natural resources</p> <p>Respecting neighbouring communities by reducing our impact on air quality, noise and water quality; supporting a healthier society</p> | <p>Healthier and safer communities</p> <p>Promoting safe, active travel and non-motorised users improving health from issues related to the strategic road network</p> <p>Improving community amenities</p> <p>Improving connections within and between communities</p> <p>Contributing to the process of creating quality places that people want to live, work, play, and learn in</p> <p>Supporting community education and heritage programmes</p> | <p>Contributing to employment and opportunities for women; ethnic minorities; the long-term unemployed; veterans; people with disabilities; the LGBTQ+ community; care givers; school leavers; young people not engaged in education, employment or training; ex-offenders; the homeless; maternity returners; new to industry; flexible workers</p> <p>Contributing opportunities to create a more equal society</p> <p>Creating a more inclusive and accessible strategic road network</p> |

NATIONAL HIGHWAYS SOCIAL VALUE REPORT 2023

This diagram shows just some of the social value being delivered across all our projects and programmes.



| 2022/23 Social Value Objectives | Status |
|---|--------|
| Approved social value definition and framework in place | ✓ |
| Launch Social Value Plan internally and externally to ensure consistency | ✓ |
| Implement a base set of supply chain metrics | ✓ |
| Capture supplier contributions in social value reporting tool | ✓ |
| Establish social value governance: steering group cross-department working group and supply chain focus group | ✓ |
| Review and update our project and operational processes | ✓ |
| Trial a Social Value Fund supporting small community benefit projects | ✓ |

WHERE YOU CAN CONTRIBUTE – NATIONAL HIGHWAYS

| 2023-24 activity

We have had an exciting and rewarding first year. There is much to do and our planned activity for 2023-24 will ensure that we maintain our strong momentum and deliver even more social value across our pillars.

In 2023-24 we will:

- Accomplish our 2023-24 social value objectives
- Engage with our suppliers to recognise and showcase their impactful stories
- Embed social value deeper into our internal processes
- Increase accessibility across our motorway service areas through our recently acquired £500k Designated Fund allocation
- Collaborate with the Department for Transport's Strategic Transport Apprenticeship Taskforce (STAT) to help shape the new Transport Infrastructure Skills Strategy (TISS). This will encourage the creation of new high-quality apprenticeships, to improve diversity in our sector and to help the government with its levelling up agenda.

- Develop better relationships with our customers to deliver a better end-to-end experience. We are investing £20 million in improving our freight customers' experience at roadside facilities. This will support a range of measures such as: security, showers and eating facilities, as well as exploring potential increases in the number of HGV parking spaces.



Classification: Official

Publication approval reference: PAR1030



Applying net zero and social value in the procurement of NHS goods and services

March 2022, Version 1

NHS England's stated policy objective is to meet its Net Zero carbon targets while achieving its wider Social Value priorities. This document sets out how the procurement of NHS Goods and Services can play its part in achieving these policy objectives.

Central government's [Social Value Model, including net zero emissions requirements](#), as outlined in Procurement Policy Note (PPN) 06/20 has been adopted by NHS England and applied since 1 April 2021.

From 1st April 2022, NHS England will extend the reach of PPN 06/20 to the commissioning and purchase of goods and services by NHS organisations, as well as to organisations acting on behalf of such commissioners and purchasers. All such organisations will be required to adopt and apply those organisations PPN 06/20 as it applies to them ("In Scope Organisations").

This policy builds upon PPN 06/20 in an NHS context and includes NHS specific examples, which all In Scope Organisations will find useful in applying PPN 06/20.

All procurement undertaken will contribute to the NHS Net Zero and Social Value goals and this guide sets a clear approach to adopt and apply the principles outlined in PPN 06/20 to all commissioning and purchasing.

The principal aim of procurement undertaken by NHS organisations is to deliver essential goods and services and improve patient outcomes, while increasing value from every pound spent in the NHS. NHS procurement also has an essential role to play in the delivery of the NHS commitment to reach net zero by 2045, as more than 60% of NHS carbon emissions occur in the supply chain. Social value, when incorporated effectively, will help reduce health inequalities, drive better environmental performance, and deliver even more value from procured products and services.

NHS

Network Rail

4 Social value priorities, ambitions and goals

Network Rail advocates the UK Government's Social Value Model², adapted to the context of rail³ (table 1). This aligns with priorities of governments in Wales and Scotland. 'COVID-19 recovery' is an 'umbrella' priority that sits across three social priorities.

| Economic prosperity | Equal opportunity | Wellbeing |
|--|---|---|
| Working with our supply chains and partners, we will develop people's skills and support educational attainment , provide opportunities for employment and for training . We'll enhance the resilience and capacity of our supply chain. | Working with our supply chains and partners, we'll work towards an inclusive rail network and promote workforce diversity and inclusion . | Working with our supply chains and partners, we will promote community integration and enhance people's physical and mental wellbeing . |
| | | |
| <p>Network Rail is committed to helping achieve the United Nations Sustainable Development Goals. These priorities contribute to 11 of the 17 goals. Our Environmental Sustainability Strategy 2020 - 2050, and wider environmental plans, help us work towards the remaining 6.</p> | | |
| <p>COVID-19 recovery Working with our supply chains and partners, we'll help get passengers back onto the railway and help local communities recover from the impact of COVID-19.</p> | | |

Table 1: Network Rail's social value priorities and ambitions and alignment with United Nations Sustainable Development Goals

¹ A link to this and links to other relevant social value documents are provided in Appendix B.

² The UK Government's Social Value Model includes a fifth theme, 'Fighting climate change'. That is addressed through NR's Environmental Sustainability Strategy 2020 to 2050 rather than this Social Value Framework.

Appendix Three

Manchester City Council's Social Value Policy 2021

Introduction

In Manchester, we encourage organisations to operate and provide goods and services in such a way that offers maximum social, environmental, and economic benefit to Manchester residents and communities.

As we rebuild our economy and society following the crisis caused by Covid-19, we will look to use social value to tackle the inequalities around us and make the things that we do, good, fair, and sustainable. We want to partner with organisations and suppliers that share our values, that look at the wider value they can offer to society, and that will contribute to Manchester's ambition to be zero-carbon by 2038.

We and our partners across Greater Manchester share the six overarching areas of focus for social value articulated in the refreshed 2020 [GMCA Social Value Framework](#), aimed at supporting a green, inclusive economic recovery for the city:

- Create the employment and skills opportunities that we need to build back better
- Provide the best employment that you can
- Be part of a strong local community
- Develop a locally based and resilient supply chain
- Keep the air clean
- Make your organisation greener

Since the Social Value Act was implemented in 2012, Manchester City Council has led in generating social value through procurement and also sought to deliver it through its own operations and its wider influence with organisations across the city.

Examples include:

- Steps the council takes to create employment opportunities for people from disadvantaged backgrounds.
- The setting of the zero-carbon ambition and accompanying programme which includes workstreams to reduce the council's own emissions and those of the supply chain to reduce its carbon footprint and make the council greener.
- Becoming a Real Living Wage accredited employer
- Signing up to the Care Leavers and Armed Forces covenants, along with similar initiatives, aimed at creating employment and other opportunities for people who are disadvantaged.
- Well established volunteering and charitable giving programmes, supporting Manchester communities.
- Social value commitments from developers in planning applications.
- Networks of organisations across the city that the council works with to help create value for the residents and communities of Manchester; and
- The council's procurement – the goods, services, and capital works that the council buys. The council has a well-established approach, developed over more than a decade, to driving social value through its supply chain.

Manchester City Council

Measurement





Inputs

- 100 volunteer hours provided to young people for career and interview support
- Community investment



Outputs

- 40 young people experiencing career and interview support



Outcomes

- Change to levels of confidence of individual young people – this could be measured via a survey.



Impacts

- Change to educational and career paths of young people

Who does what to who? How?
Who benefits?

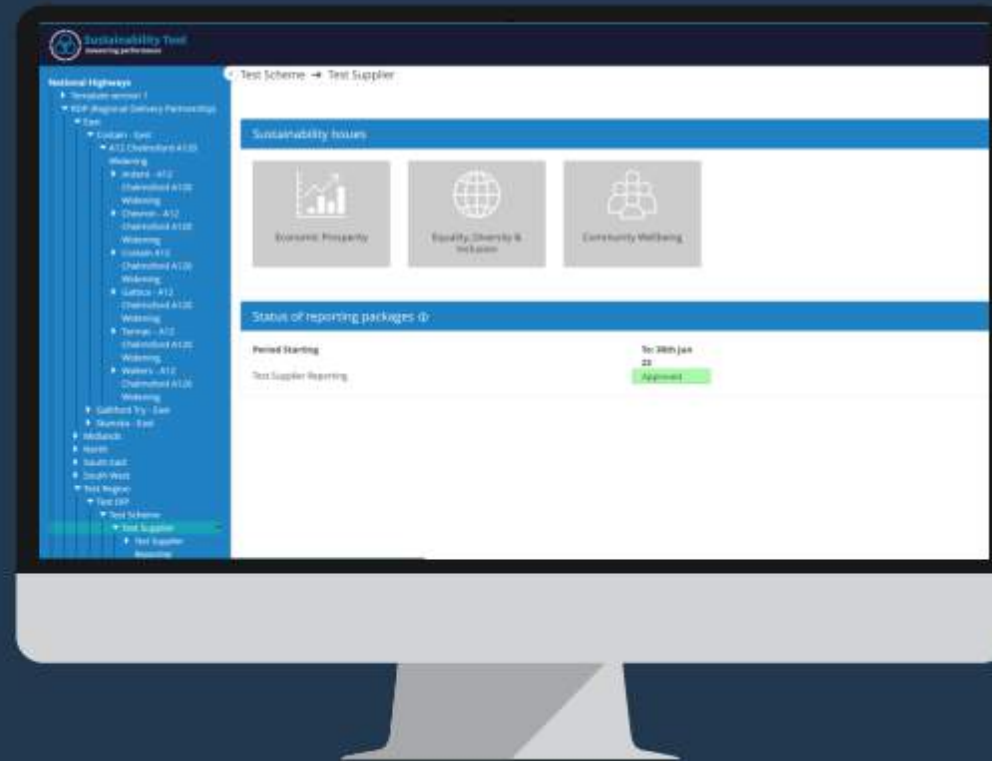


ISSUES WE REPORT ON

ECONOMIC
PROSPERITY

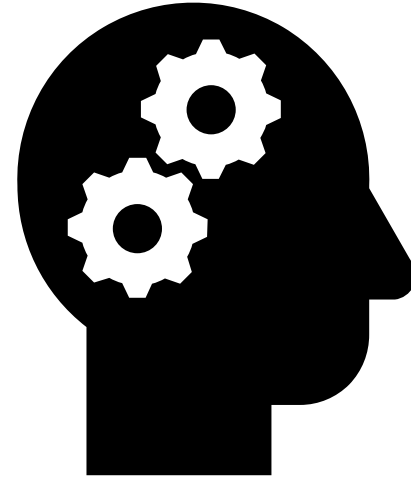
EDI

COMMUNITY
WELLBEING



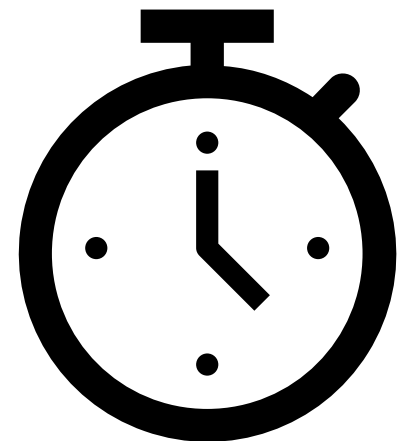
| Social Value Issue | Indicator Name |
|---|---|
| Economic Prosperity | Number of full-time equivalent employment opportunities, within your direct employees, supported under the contract |
| | Number of national Skills Academy for Construction roles (excluding apprenticeships) |
| | Number of weeks of apprenticeships (excluding National Skills Academy for Construction roles) |
| | Number of apprenticeships completed (excluding National Skills Academy for Construction roles) |
| | Number of hours dedicated to educational/career engagement events (excluding work placements) |
| | Number of weeks of work placements |
| | Number of hours of accredited training delivered |
| | Number of registered qualifications gained |
| | £ value of contract opportunities awarded under the contract (start-ups and micro) |
| | £ value of contract opportunities awarded under the contract (Small and Medium Enterprises) |
| | £ value of contract opportunities awarded under the contract (Voluntary organisations, Charities, Social Enterprises and mutuals) |
| | Total £ value of spend with diverse suppliers |
| | Number of local employees (full-time equivalent) on contract |
| | Number long-term unemployed (>12 months) (full-time equivalent), excluding Not in Employment Education or Training (NEETs), working on scheme |
| Equality, Diversity and Inclusion | Number of employees not in Employment Education or Training (full-time equivalent) working on a scheme |
| | Number of people 'other new to the industry' (full-time equivalent) working on a scheme |
| | Number of hours Equality Diversity Inclusion / Fairness Inclusion Respect training delivered |
| | Number of women (full-time equivalent) working on a scheme |
| | % of full time women employees working on a scheme |
| | Number of B.A.M.E employees (full-time equivalent) of those employees who self-declared this, working on a scheme |
| | % of full time B.A.M.E employees working on a scheme |
| | Number of LGBTQ+ employees (full-time equivalent), of those employees who self-declared this, working on a scheme |
| | % of full time LGBTQ+ employees working on a scheme |
| | Number of armed forces veterans (full-time equivalent) working on a scheme |
| | % of full time armed force veteran employees working on a scheme |
| | Number of disabled people (full-time equivalent) working on a scheme |
| | % of full time disabled employees working on a scheme |
| | Number of people who have been cared for children (care leavers) (full-time equivalent) working on scheme |
| % of full time care leaver employees working on a scheme | |
| Number of rehabilitating or ex-offenders (full-time equivalent) working on a scheme | |
| % of full time rehabilitating or ex-offender employees working on a scheme | |
| Number of people classified as homeless (full-time equivalent) working on a scheme | |
| % of full time employees classified as homeless working on a scheme | |
| % of companies with gold level Defence Employer Recognition Scheme (ERS) | |
| % of companies with silver level Defence Employer Recognition Scheme (ERS) | |
| % of companies with bronze level Defence Employer Recognition Scheme (ERS) | |
| % of companies with no Defence Employer Recognition Scheme (ERS) level | |
| Community Wellbeing | Number of maternity leave/returners (full-time equivalent) working on scheme |
| | Number of employees who have the options to work flexibly included in their contract terms |
| | % companies in supply chain with measures in place to improve the physical and mental health and wellbeing of employees |
| | Number of hours delivered to volunteering and community project initiatives |

NEXT STEPS



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Social Value in less than 3 minutes – How do you start?

Why?



Pre-Procurement Stage



Understand local challenges and issues



Relevance & Priorities

Go beyond the requirements



Keep it simple



Supply Chain Sustainability School



SOCIAL VALUE TOOLS REPORT



SOCIAL VALUE TOOLS REPORT

Prepared by: Vaishali Baid
Supported by: Samuel Walker

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Special thanks to:



Measuring Social Value

Client Requirements

Many client requirements ask about 'adding economic, societal, and environmental value' to their projects. However, Social Value requirements are beyond the minimum expectations. Clients should ask their suppliers to take into account the additional social benefits that can be achieved in the delivery of contracts, using policy objectives aligned with the government's priorities (PPN 06/20 and beyond) to ensure they are more than just commercial value.

These include, but are not limited to:

- **Regulatory requirements** - PPN 06/20 states that "Social Value should be explicitly evaluated in all central government procurement, where the requirements are relevant and proportionate to the subject matter of the contract" with a minimum of 10% weighting in the overall assessment of the project.

- **Pre-qualification requirements** - Certain UK contracting authorities use Constructionline to pre-qualify contractors and consultants. For a fee, it collects, assesses, and makes standards relevant information through a question set that is aligned to PAS 91, the standard for contractor assessment developed by BSI to reduce risk within the construction industry. The pre-qualification questionnaire includes a range of questions specifically focused on social value.

Some contracting authorities use different PQQ systems or their own bespoke systems.

- **Specifications** - For example, HS2 Ltd's work information contract requirements to modify diversity and inclusion, ESG, social inclusion, skills, employment and education plans.

community engagement, and environment and sustainability.

- **Sustainable Procurement Charter** - SIRC0 includes Social Value within their procurement charter - a call to action for their suppliers that brings various Social Value priorities together to enable an integrated strategic approach. The charter includes various elements of Social Value at diverse and local scopes, working, modern slavery and human rights, working with local communities etc.

- **Alignment with ESG objectives** - Growing interest on the holistic impact of investments on society has placed Social Value on the radar of the organization's strategy as well. An ESG lens considers issues of environmental, social, and governance level and working on Social Value will contribute towards the ESG requirements in future for the organizations.

Reasons to measure Social Value

1. To measure progress against the organizational objectives.
2. To understand the impact made on people and communities.
3. To maximize the social benefits to clients and other internal and external stakeholders.
4. To demonstrate greater client compliance with legislation and regulation.
5. To drive improvements in the processes and delivery.
6. To evaluate data in reporting reports, to enhance reputation and attract new clients and customers.

These reasons are based on various Supply Chain Sustainability Group practices, consistent with International Standards Social Value Index.



Think about the key reasons why your organization wants to measure Social Value and to which stakeholders you need to report the outcomes.

- What is Social Value
- Measuring Social Value
- Client requirements
- Difference between Social Value Framework and Tool
- Study on Tool Providers – along with parameters
- Glossary

Introduction to Social Value - [Introduction to Social Value](#)



[Upcoming Social Value Webinars](#)



- **Embedding Social Value in Procurement: National Highways** on Tuesday 7th November at 13:00 (three hour workshop) Sign up [here](#).
- **Integrating Social Value within ESG Frameworks: A Lendlease perspective** on Thursday 16th November at 14:00 (two hour workshop). Sign up [here](#).
- **Social Value for Highways: Embedding Equality, Diversity and Inclusion SDF** workshop on Tuesday 12th December at 13:00 . Sign up [here](#).



Introduction to Social Value

Explores what Social Value is, and why clients are ...



EMPLOYMENT

FIR: Recruiting people, fairly and inclusively

E-LEARNING MODULE

All stages of the recruitment process and where you should consider fairness and inclusion



Eliminating Waste & Delivering Social Value - Case Study Lunch 'n' Learn

A 1 hour case study Lunch 'n' Learn with PPE and workwear ...

Friday, 11 February 2022, 11:00 AM - 12:00 PM



Community Engagement

The what, why and how of community engagement



COMMUNITY

Community Engagement - insight from Skanska

VIDEO



Place Standard Tool - How Good Is Our Place?

A simple framework to structure conversations about place

Latest community resources

Here are a selection of featured community resources. To view more, please visit our full resource library.

ALL RESOURCES > < BACK TO ALL TOOLS



COMMUNITY
Art in the Park
Restoration

VIDEO
Wind, Barking and Dagenham
College And Community Links -
Social Value

Beginner 15 minutes

LEARN MORE



COMMUNITY
Community
Engagement Social
Value Case Study: Kings
Cross Zone B

CASE STUDY
Community Engagement - Kings
Cross Zone B - RSM Social Value
Case Study

Beginner 10 minutes

LEARN MORE



WELLBEING
Large Scale
Regeneration With Large
Scale, Long-Lasting And
Sustainable Social Value

CASE STUDY
Poplar HARCA COGIC
regeneration project of Transit
Estate

Intermediate 5 minutes

LEARN MORE



WELLBEING
Social Value Exchange

WEB LINK
Placing Community needs at the
heart of public sector tenders

Intermediate 10 minutes

LEARN MORE



TRAINING AND GUIDANCE
Delivering Social Value
through Offsite
Construction Report

DOCUMENT / PRESENTATION
Guidance report from the Supply
Chain Sustainability School,
Aston and the University of
Salford



WELLBEING
National Highways
Social Value Plan 2022-
2024

DOCUMENT / PRESENTATION
What National Highways is doing
for its people, partners, the
environment, society,
communities and the country.



WELLBEING
The Rail Social Value
Tool (RSVT)

TOOL
Online tool to enable industry to
revise and measure social value.



**WPPN 01/20 Social Value
Clauses / Community
Benefits through Public
Procurement**

DOCUMENT / PRESENTATION
A guide for public sector bodies in
Wales on reporting of social value
initiatives.

Social Value Sustainability Short

Our new animated short video provides an introduction to what [#SocialValue](#) is, its importance and benefits, and examples of how to best deliver social value."





Q&A

*Thank
you!*



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