

Challenges:

Bristan Group is an organisation that strives to have a positive impact on its customers, its communities, and the environment. Underpinning its manufacturing, design, and engineering activities is its commitment to energy and water efficiency, waste management, and recycling. Equal to these commitments is the development of initiatives surrounding social responsibility, anti-slavery and trafficking, ethical sourcing, diversity and inclusion, compliance, and accreditation.

The challenge Bristan Group faces, like many organizations in this sector, is ensuring that there is a deep understanding of the importance of sustainability across the business and among colleagues and partners—and that this happens at a pace which meets the rapidly-evolving sustainability agenda.

Impact:

Enhancing knowledge: The Bristan Group, as a subsidiary of the Masco Corporation, has 75 years of expertise, well-established resources, and in-house training materials to upskill colleagues in all areas impacting sustainability. Since joining the Supply Chain Sustainability School, colleagues at Bristan Group have been able to access a wide range of resources to enhance their existing knowledge and ensure that their understanding of sustainability topics is up to date with industry standards.

Employee engagement: The School's easy-to-use materials, e-modules, and assessment frameworks have enabled the Bristan Group to engage colleagues across the business in the development and execution of its sustainability practices. The resources allow colleagues, regardless of their department, to understand the sustainable ambitions of the business, the role they have to play, and how this is of benefit to the wider industry and the communities it serves. It has been instrumental in aligning the organization's sustainability initiatives with the individual interests of its colleagues.

Value gained:

The Bristan Group highly values its engagement with the Supply Chain Sustainability School and leverages its membership as a benchmarking tool. The group has ambitions to be sustainable from the inside out—this includes its colleagues, its products, its practices, and its partners. By utilizing its membership and the School's resources, the Bristan Group has been able to develop a

Fact box



Company

Bristan Group

No of employees

290

HQ

Dordon, Warwickshire

Website

<https://www.thebristangroup.com/>

Main contact

Steph Wright
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Services

Bristan Group is a market-leading manufacturer of kitchen and bathroom products — offering a complete spectrum of innovative taps, showers and accessories for domestic, commercial and industrial specifications.

About

With more than 75 years of combined design and engineering expertise, Bristan Group is the home to two established brands – Bristan and Heritage Bathrooms. The Bristan Group has been part of the Masco Corporation, a US global homewares company, since 2002.

comprehensive understanding of sustainability across all areas of its operations. It also provides partners and prospective clients with evidence of its ongoing commitments.

Aligned with this activity is the Bristan Group's ambition to positively impact its local communities and influence the sustainability agenda in the wider industry. After developing its ESG report, which was shaped using learnings from the School, Bristan Group was able to showcase to clients and competitors the methods of best practice—citing its ongoing improvements to its product portfolio, in-house practices, and overall operations as key examples of this.

Future proofing:

After retaining Silver Member Status for ten years, Bristan Group is keen to continue its collaboration with the Supply Chain Sustainability School and to attain Gold Member Status. The Bristan Group would like to expand its usage of the school's resources to further inform the development of its existing sustainable practices that align with its ESG commitments. As an organization with existing sustainability initiatives and training materials for its colleagues, the Bristan Group is also eager to collaborate further with the school—by exchanging thought leadership, examples of best practices, and key findings from the industry—to help nurture a sustainable supply chain ecosystem.