

# Case Study: SAL Group

# Challenges:

Sustainability within SAL is a top priority, as it is consistently emphasized in every pre-tender meeting. When SAL provides skips for their projects, they collaborate closely with Sovini Waste. Additionally, SAL has the option to partner with Siniat, and if Siniat products are used, they will supply skips to recycle all plasterboard waste. Similarly, when British Gypsum products are utilized, skips are also provided by the company.

In the process of resourcing materials and labour for their schemes, SAL endeavours to keep it local whenever possible, benefitting the surrounding community. They ensure the reception of waste transfer notes for all plasterboard and general waste. To further enhance sustainability efforts, SAL has forged partnerships with companies such as NW Fixings and Stockport Timber. These collaborations provide pre-cut products, including plasterboard and plywood, resulting in significant waste reduction, and saving both time and energy on-site.

## Impact:

The SAL Group attends numerous engagement events with the contractors they collaborate with, consistently striving to go the extra mile for both the main contractor and SAL. A close working relationship has been established with Morgan Sindall, involving the provision of work experience opportunities for care leavers. Additionally, SAL has taken on a care leaver as a general labourer, further demonstrating their commitment to creating employment opportunities for underrepresented groups.

SAL has extended its impact by providing master classes in collaboration with the local college, Wirral Metropolitan. This initiative facilitates work experience for level 2 plasterers. The benefits to SAL are substantial, showcasing their dedication to the future generation by offering their services to enable experience for care leavers and college graduates alike.

The next strategic move for SAL involves exploring the possibility of offering apprenticeships, solidifying their commitment to talent development, and contributing to the growth of the workforce.

# Value gained:

Being part of the school has and will benefit the SAL Group going forward. It has heightened their awareness and competitiveness in the dry lining sector. This association will elevate SAL's visibility, given the school's extensive membership, including those with whom they currently engage or aim to establish relationships. SAL's participation and membership with Kier, despite being a newcomer,

# Fact box



### Company

SAL Group

No of employees

20

ΗQ

Longmoore Lane, Liverpool

Website

www.sal-group.co.uk

Main contact

Paul Crouch

paul.crouch@sal-group.co.uk

### Services

SAL CAPS – Ceilings & Partitions, SAL Joinery, SAL Construction (Firestopping)

### About

SAL provides a variety of services, the biggest part of the business is their CAP's side of the business, ceilings & partitions. SAL are IFC accredited and carry out fire stopping along our CAP's side of the business and offer fire stopping solely if needed. SAL Group also have a joinery arm of the business.



are anticipated to pave the way for achieving Gold membership status, positioning them as a preferred contractor for future projects.

This involvement has also increased their awareness of the potential to assist others by providing "good" waste to charities or individuals in need before disposing of it in a skip.

# Future proofing:

Now being part of the school, the company aim to gain more experience by utilizing this tool and assessing its impact on the SAL Group. They have employed the tools it provides to stay ahead in terms of sustainability for the future. Plans are in place to inform main contractors about their membership, with the expectation that it will enhance their chances of securing future projects.