

## **Danny Sullivan Group Awarded FIR Level5**

We're absolutely delighted to share with you news of a groundbreaking achievement! The Danny Sullivan Group has been awarded the [Supply Chain Sustainability School](#), Fairness Inclusion and Respect Accreditation at Level 5 'Influencer'! This is a monumental milestone for us, and we are the FIRST business in the UK to reach this standard.

Being awarded Level 5 Influencer is the pinnacle of our FIR Journey since we embarked on it over 8 years ago. The external verification is rewarded through not just our own inclusive business operations, but for how our teams continuously lead front and centre of the industry through partnership, collaboration and knowledge sharing with our customers and supply chain partners.

We were delighted to receive such positive feedback from our Assessor:

"The Danny Sullivan Group continues to exemplify all that is good about fairness, inclusion and respect and continues to lead the way.

They have just become the first organisation to achieve Level 5 EXTERNAL INFLUENCER of the Fairness, Inclusion and Respect Growth Accreditation and are to be congratulated on their continued commitment and dedication to the cause. We have acted as their FIR Adviser and Assessor since 2016 – and it has been a gratifying experience to witness and be part of their FIR evolution and ever-increasing maturity."

A huge thank you to all of our teams, both head office and site who were involved in this accreditation journey over the last year, none of this would be possible without you!

At Danny Sullivan Group, we have always taken pride in being the employer of choice for diverse groups. We exist to build better lives, by enhancing communities and putting people at the core of everything we do.

This isn't the end of our journey, just a moment to pause, reflect and celebrate – Looking forward to 2024 when we raise the bar again and continue to lead with [#DSGImpact](#)