Date: 22nd February 2024

Attendees:

Vaishali Baid (Action Sustainability, Sam Walker (Action Sustainability), Amelia Woodley (Speedy), Amy Dawson (Multiplex Global), Caron Dunlop (Mott MacDonald), Charlotte Davies (EQUANS), Cherrelle Abraham-Brown (London Square), Dave Norcott (Wessex Archaeology), David Wake (Galldris), Francesca De Petris (Tonygee), Giang Tran (Algeco), Graham Edgell (Morgan Sindall), Hannah Luckhurst (Onsite Support), Jessica Ambrose (Siemens), John Bowden (Keepmoat, Lara DaRocha-faria (Redrow), Laura Marshall (Tillbury Douglas), Lucille Watkins-Brazier (Lendlease), Magdalena Czerwinska (Reliable Contractors), Matthew Paget (Murphy Group), Natalie Hawkins (Linc Cymru), Olivia Sutcliffe (Savills), Rachel Lekman (MEUK), Rachel Irvin (Vistry Group), Sally Taylor (DEFRA), Sarah Fraser (Wilmott Dixon), Sarah Ottaway (SUEZ), Sharon Turner (NG Bailey), Sian Rebourg (Hill), Suzie Ellis (Galliford Try), Wendy Storey (SUEZ).

Summary of actions & notes

| Notes | & Actions | | | | | | |
|-------|--|--------------------------------|--|--|--|--|--|
| No | Action/Note | Responsible | | | | | |
| 1 | <u>Chairperson Position</u> The Social Value Leadership Group would like to thank all those who applied for the Chairperson role. Following two weeks of voting, we would like to congratulate our two new co-chairs: | Sam (Action Sustainability) | | | | | |
| | Andrea Holt – Group Strategic Delivery Manager - Social Impact at Balfour Beatty Amelia Woodley – ESG Director at Speedy Services | | | | | | |
| | | | | | | | |
| | Social Value Team | | | | | | |
| | | | | | | | |
| | Social Value Group Lead Valshali Bald Sam Walker Sam Wa | | | | | | |
| | SUPRY CHAIN BUSTANABULTY SCHOLL SCHOLL SUPRY CHAIN BUSTANABULTY SCHOLL Balfour Beatty | | | | | | |
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2 Update on Deliverables

An update of the resources that were currently being produced were discussed. This included:

Navigating Social Value: A Guide to Key Terms and the Evolving Social Landscape

To be released very soon!

The guide will explore key terms often used when discussing social value and their connection to the term. A section on additional resources connected to the terms is also included.



SME Report

The SME Report is a collaboration with Cardiff Business School, exploring the social value landscape and barriers to delivering social value, specifically for SMEs.

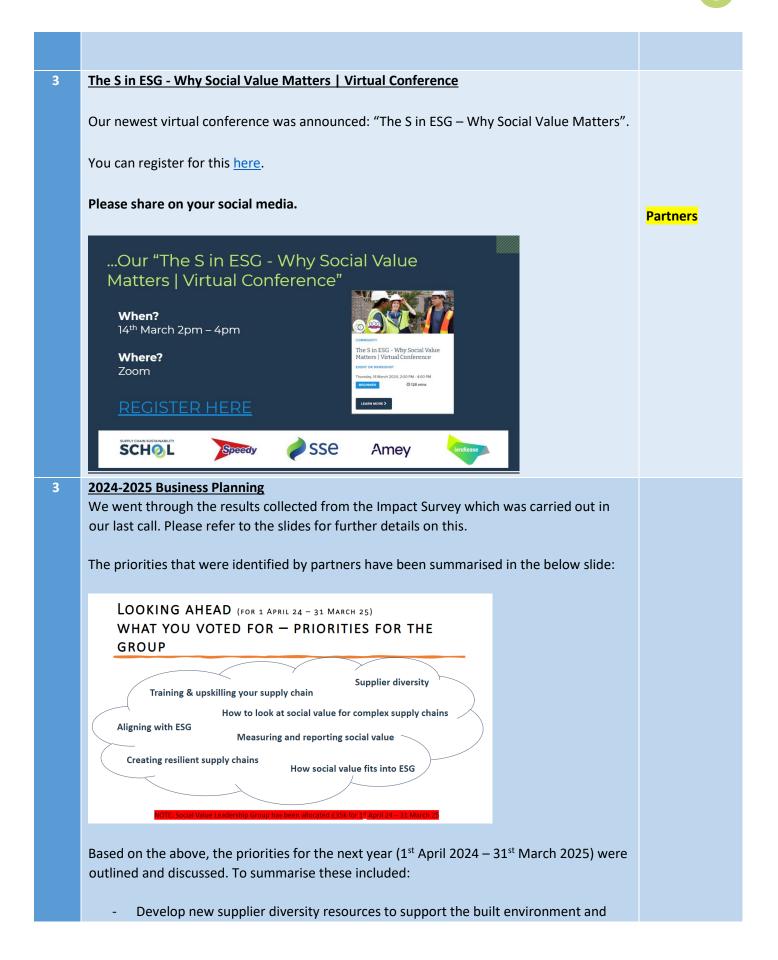
The report follows on from the SME survey that was carried out last year; thanks again to all the partners who shared the survey!

Case studies will feature throughout the SME report.

To be released in September 2024 followed by a virtual conference and webinar

If you have any case studies that demonstrate the effective delivery of social value by SMEs? Please contact Sam.









update existing resources.

- Showcase social value tender best practices questions and responses to support the built environment.
- Refine social value resources with updated information
- Showcase best practice and strategic approaches to social value.
- Other:
 - Collaborate with other groups in the School for specific topics e.g. Wellbeing, FIR etc.
 - Social Sustainability workshop as per the requirement in the catalogue
 - Cover legislations and regulatory parts ESG
 - Upskilling Social Value taskforce

Proposed Training & Events Schedule

The proposed training and events schedule was also discussed with various events coming up across the year. This included:

PROPOSED TRAINING / EVENT SCHEDULE 2024-2025

| Deliverables Target | Туре | Apr-Jun | July-Sept | Oct- Dec | Jan - Mar |
|---|-----------------------|---------|-----------|----------|--------------|
| Roundtable to talk about social value from a C-Suite and SLT perspective – brainstorming and insights from the sector, along with lessons learned, future direction, avoiding tunnel vision, regulations. Practical insights. PLANNING TO START IN APRIL - Partner location (ideally central) - Support to run this session – advisors Amelia and Andrea | Face to face | | | October | |
| Virtual Conference- launch of Social Landscape report and getting industry experts to share their approach towards ESG and looking at the 'S' part of ESG | Currently in March | | | | |
| Case Study – webinars every month of specific topics with experts | Webinar (x12) | | | | |
| Virtual Conference- Launch of SME report and hearing from industry experts and SMEs about their approach towards social value and procurement. | Virtual Conference | | Sept | | |
| Business drivers and legislative landscape – what new legislation is coming and implications for business, trends on business drivers | Workshop | | | | |

Please register and promote the Virtual Conference on our Navigating the Social Landscape report on your social media channels! See slide 7 for additional details.

Menti Questions

Based on the events outlined above, Menti was used to collect thoughts from Partners of the group on what should be included in each session.

This included:

- 1. On the Roundtable event; what should be included in this, what lessons learned would you recommend be included? What practical insights, any suggestions on locations?
- 2. Webinars: What topics should be covered, any case studies you would recommend, any speakers you would recommend?

Social Value Working Group Meeting 22nd February 2023



| SME Virtual Conference: Any speakers you would recommend? Any particular case studies? | |
|--|----------|
| If you would like to add your thoughts to this, please click <u>here</u> or email <u>Sam</u> directly. | |
| The Menti will be kept open until the EOD Friday 1 st March. | |
| Jamboard Questions | |
| A discussion was facilitated on social value and procurement, and, in particular on: | Partners |
| - Current practice for tender and responses. | |
| - Topics and themes covered in this. | |
| - Case studies and examples | |
| The results from this were collected on Jamboard and can be seen at the end of this | |
| document. If you would like to add to these, you can do so by adding to the Jamboard | |
| here or by emailing <u>Sam</u> . | |
| Next session | |
| Wednesday 12 th June 2pm-4pm | |
| | |

Appendix

Jamboard Responses

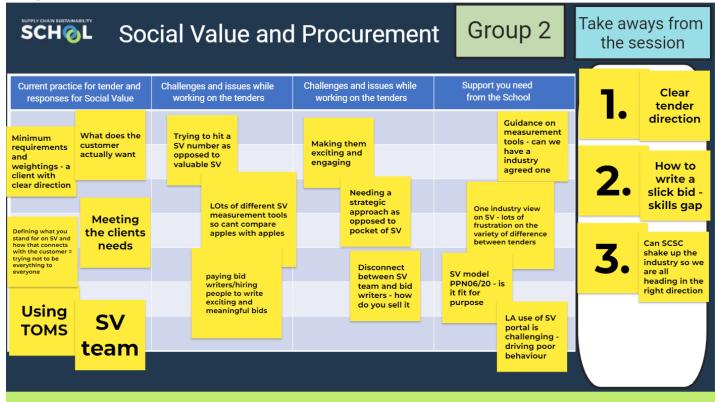
Group 1

| | cial Value and | Procurement | Group 1 | Take aways from the session |
|--|---|--|--|------------------------------------|
| Current practice for tender and responses for Social Value | Challenges and issues while working on the tenders | Challenges and issues while working on the tenders | Support you need from the School | |
| Our Social Value Standards/Strategy was devised from looking at what our clients want/looking at common themes, every community | Cost to fulfil obligations on the tenders | Lack of understanding of scoring, what scores highly Additionality and | Best practice responding using SV Model & MAC criteria | |
| different so we adapt to the required needs | Upskilling BD teams on SV - otherwise they are reliant on | how it's applied - misses the difference between the intrinsic benefits of how an | How to score SMEs compared to larger | 2. |
| Tender is reviewed and sent to the most appropriate team, we will review the strategy of the company, how aligned is ours to theirs. What are we doing that | Fully understanding requirements of the guestion - can often be unclear. | organisation runs (or not as the case may be). Some tenders restrict us on what we can deliver and are sometimes driven by | companies, different expectations? Drive the conversation | 3. |
| would be of value bespoke for different client/area/ construction sectors ie water/infra/DFE - there is a lot of cross departmental work which is great - | Lack of knowledge understanding of SV Lack of consistency of how SV is applied and expectations by customers. Meaning teams have to reinvent the wheel almost every | the TOMs (high value proxy) rather than the positive impact we can generate for that community Some tenders ask for unrealistic asks, g ask us to employ 4 apprentices on an this development to the valuation set | around additionality Support and influence progr in terms of mor trusted approa cores) tations sy measureme terms or provid reassurance no reculation | ess e ch to nt (in ing |

SUPPLY CHAIN SUSTAINABILITY



Group 2



Group 3

| SUPPLY CHAIN SUBTAINABILITY | So | cial | Value and | Procurement | Group 3 | Take aways from the session |
|---|---|--|---|--|---|---|
| Current practice for responses for So | | | nges and issues while king on the tenders | Challenges and issues while working on the tenders | Support you need from the School | 1 |
| Defining what you mean by SV- its means different things to different people e.g. for us it is purely about additional community benefits and social and env risks - core | Making them relevant to wh the projects a ensuring that doing researc ensuring the delivery to be to the area. | re, are h and | There is lack of capability and confidence in evaluators in assessing this area | | What good looks like in relation to a social value response. | r and tcome so not rs of e.g. hips, real |
| Fulfilling what as stually been ormised in a tender. e importance of emystifying how mplicated / easy the slivery of SV is uring a contract. cylaining their role a | Identificat of partner stakehold capacity building | s/ | | | Difficult to identify SME's/VCSE's, community related initiatives - something to help identify the groups/initiatives that are out there/or signpost to them. | 3. |
| | Good pract guidance/t identifying relevant/us social value focus on e. are the skil in the mark | ips to eful a areas to g. what Is issues | | | Need examples of SV that can be achieved for a short term/low leverage project vs a high value high/leverage one, and myth that you can't address on low value. | |

