

## Challenges:

Achieving significant carbon reductions for Audience Systems Ltd's manufacturing facility and operations to make progress against nationally recognized targets, e.g., Targets (2030, 2035), and Net Zero by 2050.

Understanding and achieving certification of Audience Systems Ltd's products to industry standards, including Environmental Product Declarations and Indoor Air Quality schemes.

Understanding the complexities of global sustainability standards and expectations, including those cascaded from larger corporations that have dedicated resources.

Being an SME makes it challenging for Audience Systems Ltd to have the resources dedicated to understanding the many facets of sustainability and implementing the arrangements to accelerate our sustainability performance and journey.

Training and upskilling of Audience Systems Ltd's teams to equip them with targeted learning to increase their awareness and

competency to meet the challenges of improving the sustainability of the organization.



## Impact:

Audience Systems Ltd has been able to achieve progress against the challenges it faces, including:

Formulation of their sustainability action plan.

Upskilling key staff to facilitate and accelerate our sustainability journey.

Making enhancements to our governance arrangements for mental health, fatigue, and modern slavery.

Building a greater understanding of sustainability standards and complex subjects, including supply chain risk.

## Engagement events:

Audience Systems Ltd has utilized the webinars on how to navigate and use the portal, which has been useful in allowing them to make full use of the Portal. As time progresses and their roll-out grows across the business, they aim to utilize the engagement events further.

## Fact box



### Company

Audience Systems Ltd

### No of employees

130

### HQ

Westbury Wiltshire

### Website

<https://www.audiencesystems.com/>

### Main contact

Paul Rigby

[prigby@audiencesystems.com](mailto:prigby@audiencesystems.com)

### Services

Designer, manufacturer, and installer of bespoke indoor retractable and fixed auditorium seating for a range of clients in the UK and worldwide.

### About

We are known throughout the industry for our high-quality products and personal, bespoke approach. We have vast experience managing projects of all sizes from a small installation up to a major international arena. We put a strong emphasis on ensuring that our products conform to all relevant standards, and that they are safely maintained throughout their lifetime.

## Resources:

**Assessments** – The company sees the assessment as useful in providing Audience Systems Ltd with a baseline to work from and allowing them to quickly and easily refer back to progress.

**Action Plan** – Audience Systems Ltd is using its in-house action plan as it better suits the company's strategy and wider SDG work.

**E-learning modules** – They are a great resource for Audience Systems Ltd, meaning they can upskill their team without having to add further cost to the business. They have used them for targeted subjects aligned with their company strategy. They have benefited by gaining greater understanding and knowledge, allowing them to target their improvement work. Having an online resource allows them to access knowledge and training easily whenever it suits them. Their plan is to make greater use of the resources as they progress on their sustainability journey.



## Value gained:

Increased learning for Audience Systems Ltd's key team members in specific and targeted sustainability topics, such as Modern Slavery and Supply Chain Risk, provides them with the added benefit of being a good reference to other sources of guidance and best practice. The time-saving value of having ready-made training modules that they can use as part of their training program, and that they know are of value to their clients, is significant.

Membership also gives them the ability to prove their engagement with the subject of sustainability, especially to the main contractors supporting the scheme. This will give them a competitive advantage, hopefully enabling them to win more new business, particularly in the UK public sector.

## Future proofing:

Rolling out training modules to more people within Audience Systems Ltd's business is a priority. They aim to utilize the enhanced knowledge within the business to improve sustainability, drive efficiency, increase employee retention, and enhance the reputation of the business.