

Challenges:

Implementing sustainability practices in line with its sustainability strategy is a fairly recent journey that Clearview Intelligence Ltd. has been undertaking. Scope 1 and 2 emissions, especially office utility usage and site vehicles, are one challenge the company faces. Its two offices are in shared serviced buildings, requiring collaboration with other occupants to implement positive sustainable changes, such as shifting to 100% renewable energy, upgrading all lighting to LED bulbs, and installing motion sensor lighting.

Clearview Intelligence Ltd. has also reviewed whether its fleet of site vehicles could be replaced by electric vehicles. However, the infrastructure in the UK is not yet conducive to efficient business operations with fully electric vehicles. As a result, the company has opted for hybrid vehicles instead.

With two manufacturing organizations producing its products, Clearview Intelligence Ltd. also aims to influence these companies in incorporating positive sustainable practices.

Impact:

Their engagement with the School has significantly improved Clearview Intelligence's understanding of business sustainability and the various topics associated with it. An example of this is a modern slavery conference they attended, where survivors shared their stories. It opened their eyes to modern slavery being present in the UK, which is usually associated with overseas locations.

The School continuously assists them in reviewing and adapting their strategy. The assessments and action plans help them understand where their current practices place them on their sustainability journey, while also offering suitable areas for improvement. E-learning modules from the School have aided them in calculating their carbon footprint baseline year.

The engagement events provided by the School are exactly as advertised – engaging, informative, and insightful. Due to the variety of events and e-learning modules, Clearview Intelligence has formed a sustainability working group. This group works on various initiatives aimed at reducing their carbon footprint, engaging within their local communities, and taking care of their employees.

The networking opportunities provided by the School with other sustainability professionals are invaluable. It's insightful to hear the thoughts and opinions of others, and their sharing of best practices influences Clearview Intelligence to enhance their sustainable practices even further.

Fact box



Company

Clearview Intelligence Ltd

No of employees

52

HQ

Milton Keynes

Website

www.clearview-intelligence.com

Main contact

Claire Mcfarlane – Head of Business Compliance

Claire.mcfarlane@clearview-intelligence.com

Services

We offer a range of products and solutions within the technology transport sector including our intelligent Active Road Studs and data services supported by our Data Management Platform, Insight.

About

Clearview Intelligence is a leading provider of intelligent transport solutions, specialising in route safety and data services. With a focus on innovation and sustainability, Clearview Intelligence is dedicated to *making places safer, greener, smarter.*

Value gained:

The primary focus and reason for Clearview Intelligence's use of the School is for educational purposes. The webinars, e-learning modules, and events provide them with opportunities to expand their knowledge of all concepts of sustainability. From a business perspective, being a member of the School has opened doors with clients and has helped to enhance their competitive advantage by winning new business. It has also improved their reputation as an organization with a passion and commitment to sustainability. With an increasing focus on sustainability in tenders, being a member of the School adds value to their membership.

Future proofing:

As Clearview Intelligence continues its sustainability journey, the company will further engage with the School by attending training and events to broaden its knowledge on sustainability. Clearview Intelligence plans to enhance its sustainability strategy further, following the calculation of its carbon baseline year.