

Challenges:

Seddon Construction Limited has encountered significant challenges in capturing, understanding, and reporting the data necessary to determine its own carbon footprint. This is essential to support customers who employ various systems and processes to record their own carbon footprint. Additionally, upskilling delivery teams has been a priority, ensuring all operational staff have a basic understanding of the company and wider requirements. Challenges have arisen regarding the capture of best practices on-site and collaboration with the supply chain, with site and project managers needing encouragement to provide feedback on new initiatives, as they may not always recognize their actions as innovative.

Another obstacle has been the clarity in understanding and educating customers. Often, Seddon Construction makes recommendations for sustainable techniques and materials, requiring assistance in helping customers understand the balance between operational and capital expenditure, and the cost versus benefit of sustainable practices.

Impact:

Engagement with the Supply Chain Sustainability School has facilitated positive changes for Seddon Construction Limited by providing access to valuable resources, expertise, and best practices in sustainability. Through collaboration with the school, Seddon Construction has gained insights into innovative approaches and technologies for tackling sustainability challenges. By leveraging the school's network and knowledge base, the company has been able to drive continuous improvement and embed sustainability principles into its operations. Ultimately, the partnership with the Supply Chain Sustainability School has not only helped Seddon Construction address sustainability challenges effectively but has also provided valuable knowledge and understanding to its employees who have been able to access the school's resources.

Engagement events:

Seddon Construction Limited has actively participated in various events and webinars hosted by the Supply Chain Sustainability School. Recently, the company initiated an internal campaign to promote the usage of the portal and encourage new sign-ups among its employees. Seddon Construction actively encourages its staff to sign up and utilize the services offered by the school. For instance, last year, when drafting its Carbon Reduction Plan, the Decarbonisation and Procurement team attended multiple webinars to utilize the available resources and ensure the creation of a compliant Carbon Reduction Plan.

Fact box



Company

Seddon Construction Limited

No of employees

433

HQ

Plodder Lane, Bolton

Website

<https://seddon.co.uk>

Main contact

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Services

A family of specialist businesses united by a shared purpose. Seddon provides new build, refurbishment, painting, maintenance and decarbonisation services across Housing, Care, Commercial, Blue light, Education, Public Sector, Healthcare, Retail and Leisure throughout the Northwest, Stoke, Yorkshire and Midlands regions.

About

Established in 1897, Seddon Construction has come a long way growing from a small family business to a national fourth-generation company employing over 430 people across Northwest, Midlands, Stoke and Yorkshire. We also have a direct workforce of over 250 tradesmen.

Resources:

Assessments – The assessments provided by the Supply Chain Sustainability School have proven to be easy to use and a simple process for Seddon Construction Limited. They have found them to be useful in highlighting focus areas for the business.

Action Plan – Seddon Construction Limited tailored its action plan around specific topics deemed beneficial for the business. The information has been effectively cascaded to relevant areas of the organization to utilize and improve weak areas going forward.

E-learning modules – Utilizing the E-Learning modules has provided Seddon employees with easy and free access to resources, enabling the creation of bespoke E-Learning modules suitable for the business. The company has utilized these modules when working on large framework bids and has found them extremely useful.

Value gained:

Seddon has gained numerous benefits from its participation in the Supply Chain Sustainability School, including an increased competitive advantage and better alignment with client requirements. By adopting sustainable practices promoted by the school, the company has demonstrated its commitment to environmental and social responsibility, which has helped win new business and secure contracts with clients prioritizing sustainability. For example, Rochdale Boroughwide Housing, a major customer, promotes and utilizes the school's resources. On recent tenders, they asked Seddon to identify its membership status and the extent of usage of school resources. Seddon was able to showcase its silver badge and demonstrate frequent use and promotion within the business. Continued membership is expected to bring further opportunities for collaboration, learning, and staying ahead of evolving sustainability trends in the construction industry.

Future proofing:

We are continuously looking at ways to promote the school within our business and with our supply chain partners. Recently, we have created a focus group, who meet monthly to pick a relevant topic to promote the school and its resources. As a partner of the school, we are looking at ways to externally promote this to our customers and will be picking this up at board level in the next quarter.