

Business Planning 2025

Homes Group

Focus 2025

To educate and upskill more people in the homes sector about sustainability

- **Drive engagement and impact in the Homes sector**

- Partners to upload updated priority supplier lists and set targets to their supply chains to engage in the School's learning
- Partners to assign learning (via the School's LMS / Learning Pathways or their own) to their workforce
- Work with the Future Homes Hub to input into development of resources and share their outputs through the School
- Develop and grow relationships with industry trade bodies, including HBF, to share School content

- **Upskill sub-contractors in carbon and waste reduction**

- Run conference for groundworks subcontractors to engage them in carbon emissions data collection and reporting
- Run roundtables with groundworks subcontractors to explore common challenges and opportunities around carbon and waste, and then engage them in the School's resources
- Develop a case study video demonstrating best practice for those working onsite
- Deliver webinar training for specific trades in the homes sector on sustainability strategy and carbon/net zero

- **Engage and upskill commercial teams**

- Develop a new workshop on integrating sustainability into the commercial process, and deliver to homebuilder clients
- Engage with the Carbon Calculator to develop a common approach to collecting data from subcontractors

KEY PERFORMANCE INDICATORS 2025/26

Deliverables Target	Q1	Q2	Q3	Q4	Total
Active priority suppliers (% of Partners' suppliers active – currently at 25%)	n/a	n/a	n/a	n/a	40%
No. of Partner priority supplier lists (15 last year)	4	4	4	3	15
Conference (Average of 100 learners)	1	0	0	0	1
Training workshops (Average of 20 learners) – new commercial teams workshop TBC	0	0	1	1	2
Webinars (Average of 150 learners)	1	1	1	1	4
Roundtables	0	1	0	1	2
Views of new resource – groundworks case study video	n/a	n/a	50	50	100
Companies reporting on Carbon Calculator (TBC)	n/a	50	50	50	150

HOW DOES THE ACTIVITY SUPPORT THE 100K STRATEGY?

Activity	Why is this needed?	Who is the audience?	How does this benefit the sector?	How does this help to get people learning through the School?	Who can we collaborate with?
Conference – Reporting on and reducing carbon in the groundworks sector	Key priority for homes Partners to engage with this audience	Groundworkers	This trade has a high impact on carbon (up to 90% of a homebuilder's carbon footprint) but don't currently engage in reporting or reduction of carbon	New unengaged audience we can engage to use the School	Homes Partners Future Homes Hub
Roundtables – exploring sustainability with the groundworks sector	Key priority for homes Partners to engage with this audience	Groundworkers	This trade has a high impact on carbon (up to 90% of a homebuilder's carbon footprint) but don't currently engage in reporting or reduction of carbon	New unengaged audience we can engage to use the School	Homes Partners Future Homes Hub
Webinars on carbon and sustainability strategy, delivered to trades	Upskilling the sector on carbon reduction – biggest current need	Manufacturers Subcontractors Groundworkers	Targeted training for specific trades supporting them to reduce their carbon	For specific audiences focused on high impact issues	Future Homes Hub HBF

WHAT ADDITIONAL RESOURCES ARE NEEDED?

Activity	Why is this needed?	Who is the audience?	How does this benefit the sector?	How does this help to get people learning through the School?	Who can we collaborate with?	Resources required (£)
New workshop – embedding sustainability in the commercial process	Currently client commercial teams do not put sufficient weighting on sustainability of their subcontractors	Client commercial teams	By engaging and upskilling this audience, they will then understand the issues better and so include sustainability in their processes, having impact on the supply chain	Direct approach New audience who aren't naturally using the School	Procurement group Homes Partners	£7,100 – consultancy to develop
Case study video – best practice onsite (carbon and waste)	Accessible video-based content that people can access onsite. Missing audience currently	Subcontractors – onsite	Demonstrates best practice and outlines how they can do similar things as a company	Accessible video-based content that people can access onsite. Missing audience currently	Homes Partners Waste Group CAG	£2,300