

## Challenges:

Owing to OnSite's reliance on a fleet of 250 vans to satisfy its customers' needs, supplying specialist contracting services with a national reach, 78% of OnSite's emissions are traceable to vehicles. There was a requirement to decrease emissions and fuel costs while improving driver behavior and safety. Additionally, since OnSite's vehicles may be at remote sites and away from the base for prolonged periods, a switch to battery electric technology was not immediately possible. Therefore, a solution needed to be found that achieved these goals with the existing fleet's characteristics.



## Impact:

OnSite selected Lightfoot's in-cab coaching, rewards, and progressive telematics platform across its fleet of 250 vans to help cut fuel bills, emissions, and accidents on the road. Lightfoot's driver-focused technology succeeded in improving MPG by 5% at the same time as reducing idling by 10.2% and emissions by more than 5%. Combined with Lightfoot's smartphone rewards app and competitive driver leagues, OnSite is now on target to cut its carbon footprint by more than 530.7 tonnes over the next four years, at the same time as reducing fuel use across its fleet of vans by more than 200,000 liters. The proportion of drivers achieving 'Elite Driver' status has risen from 52% to 84%, as they seek to unlock access to Lightfoot's rewards and cash prizes. Dangerous driving has reduced by 84%. The courses and webinars made available by the School have helped OnSite to understand how to prioritize emission-saving measures in the context of its Net Zero Strategy.

## Engagement events:

The advantages of webinars, as provided by the School, are that they offer up-to-date industry knowledge, best practices, and relevant insights provided by experts who are influential in their industry sectors. The School also tailors webinars and workshops to different levels of experience, making it possible to anticipate their relevance before participating.

## Fact box



### Company

OnSite

### No of employees

607

### HQ

Blackpole, Worcester

### Website

<https://onsite.co.uk/>

### Main contact

David Offord  
[davidofford@onsite.co.uk](mailto:davidofford@onsite.co.uk)

### Services

Temporary Dams, pipeline & Civil Services, Rail Services, Trenchless Technologies, Flow Monitoring, Sewer Cleaning, Rehabilitation & Surveys, Specialist Maintenance, Waterway Repair, Confined Space Rescue, Domestic Drainage

### About

Established in 1977, OnSite is part of SSI Services (UK) Ltd, a division of South Staffordshire Plc and has grown through strategic acquisition and organic expansion to become one of the UK's leading providers of specialist contracting services. Drawing on unrivalled experience, coupled with specialist equipment and highly skilled personnel, OnSite has a proven track record in the successful delivery of projects and contracts across a broad spectrum of market sectors, including some of the most demanding industrial

## Resources:

**Assessments** - The comprehensive assessments have enhanced OnSite's understanding of the various discrete categories of sustainable business practices and have identified areas of improvement. The insights gained from these assessments have prepared OnSite for future decision-making in improving its environmental performance and accountability in these areas.

**Action Plan** - The action plan has been instrumental in guiding OnSite towards environmentally and socially responsible practices in areas relevant to the company. It has also enabled OnSite to take a structured approach to making tangible improvements to its sustainability performance.

**E-learning modules** - The comprehensive scope of the E-learning modules has guaranteed that there is a resource available on all areas of sustainability relevant to the differing needs of OnSite's employees. The flexible and accessible nature of the E-learning format allows OnSite to fit the training into work schedules with minimal disruption. Now that OnSite is part of a Group that is expected to report on and improve according to ESG criteria, the modules are an excellent resource that helps the company gain knowledge and measure progress in these areas.



## Cumulative Fuel Savings – Fleet Wide

GROSS fuel savings

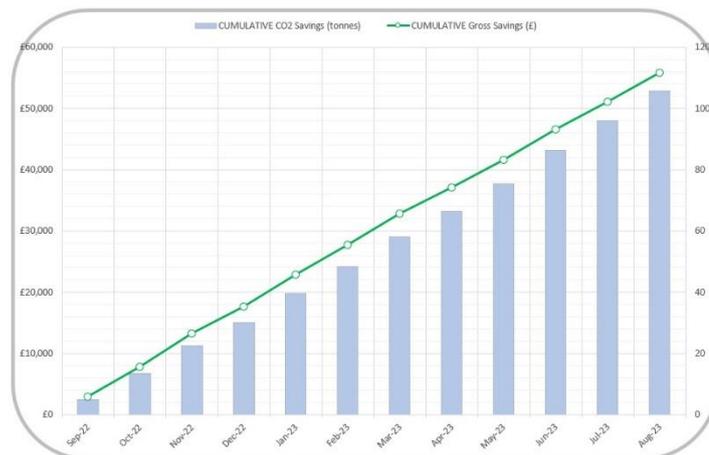
Savings to date

**£56,000**

GROSS fuel savings

**105.8 t**

Tonnes of CO2 emissions



+44 (0) 1392 340 419  
support@lightfoot.co.uk  
Monday to Friday, 8:30am - 5:30pm

## Value gained:

Presenting a case study to a wider audience allows OnSite to showcase its achievements and demonstrate the company's commitment to improving environmental performance. One area where OnSite anticipates the School to be of value is when supply chain partners can be given assurance that sustainability objectives align with theirs when they allocate learning resources to the company. This, in turn, fosters a constructive dialogue and relationship with client organizations, which may positively affect OnSite's future commercial performance.

## Future proofing:

OnSite's functional experts will continue to use the SCSS as a point of reference for industry best practice. For the purpose of maximizing the benefits of the School's resources, it could be advantageous to conduct a review of the existing resources with a view to extending engagement with a greater

number of OnSite's employees in order to increase the company's knowledge of sustainability issues and to enhance sustainability performance. Once the relevance of the resources is known, the School could develop targeted e-resources aligned with emerging sustainability trends and their relevance to the evolving compliance and regulatory landscape, specifically in water and wastewater services and construction. OnSite would be available to assist in this process.