

Case Study: ASH Construction Group

Challenges:

ASH Construction Group faces a high-carbon footprint stemming from energy-intensive materials such as steel and concrete, plus emissions from construction plant, material production and transport. Waste management remains problematic, with large volumes of construction waste requiring processing; a trusted network of supply chain partners is therefore critical to measure recycled and reused outputs accurately and maintain, or exceed, sustainability standards. Railway infrastructure projects introduce additional social impacts, including noise, displacement, and disruption to local communities, while routes through rural or undeveloped areas can threaten natural habitats and biodiversity.

Impact:

Engagement with the Supply Chain Sustainability School has enabled ASH Construction Group to pinpoint learning opportunities for office-based and site teams alike. Webinars, training modules and learning pathways have strengthened sustainability credentials, informed forward planning, and improved profitability by ensuring compliance, capability and client performance. School resources have supported the creation of a Social Value Plan and framework that records existing contributions and identifies ambitions for further impact. Assessments highlight individual and organisational training needs, benchmarking them against wider industry practice, while e-learning modules offer flexible, interactive training for night-and weekend-working rail teams.

Value gained:

Membership of the Supply Chain Sustainability School provides ASH Construction Group with extensive knowledge, training and resources centred on sustainable practice. Insights into environmental, social and economic considerations help the company meet regulatory requirements, reduce risk and enhance its reputation across the sectors in which it operates. Collaboration with industry peers drives continual improvement and innovation, while staff and contractor education deepens overall sustainability expertise and strengthens client relationships. Demonstrating commitment through School membership positions the company competitively, underpins client confidence and supports long-term value creation in increasingly sustainability-focused markets.

Future proofing:

Immediate plans include securing Gold membership and further expanding sustainability knowledge through ongoing School engagement. ASH Construction Group will introduce the Supply Chain Sustainability School to its contractors via supply-chain management, supporting their own sustainability journeys and building a more competent, future-ready supply chain.

Fact box



Company

ASH Construction Group

No of employees

20

HQ

Manston, Kent

Website

www.ash-cg.com

Main contact

Neil Penney neil.penney@ash-cg.com

Services

Railway, Civil Engineering and Labour supply

About

Established in 2013, ASH Construction Group is a leading privately owned railway, laboursupply, and civil-engineering specialist with offices in Kent and London. The company delivers expert project-management, construction, engineering, and maintenance solutions for clients including Network Rail and Docklands Light Railway. Its focus is on providing a safe, sustainable service through an open, collaborative approach, enabling reliable project delivery throughout the South-East of England and beyond.