

Challenges:

Binns Fencing faces a significant sustainability challenge in reducing the environmental impact of high-carbon materials, particularly steel and concrete. The business works closely with suppliers to source responsibly, using steel from trusted partner Zaun to align with its sustainability values. Further priorities include cutting site waste, refining transport logistics to curb emissions and educating the workforce in greener practices. Balancing cost pressures while investing in more sustainable materials and methods remains difficult, yet Binns Fencing views this investment as a long-term benefit to both the environment and the business.

Impact:

Engagement with the Supply Chain Sustainability School has clarified Binns Fencing's improvement pathway. Learning resources and structured assessments supported the adoption of new procurement guidelines and a more robust approach to measuring sustainability performance across projects. This has strengthened environmental practices and boosted client confidence, particularly among water and transport sector customers who increasingly prioritise sustainability credentials. Training workshops and webinars have demystified complex topics such as carbon reporting and social value, while the company's own supplier event reinforced expectations and fostered collaboration across the supply chain, encouraging greater transparency and innovation.

Value gained:

School membership delivers a clear baseline through assessments, a tailored action plan and flexible e-learning that embeds sustainability thinking across departments. Binns Fencing now better understands client drivers, meets procurement requirements more effectively and competes for work where responsible sourcing and environmental performance are decisive. Membership enhances credibility and strengthens market reputation, providing a competitive edge.

Future proofing:

Binns Fencing will continue to draw on the School's resources, increase participation in collaborative events and welcome further sector-specific content alongside case-based training to aid real-world application. These steps will support continuous improvement, reinforce responsible sourcing and drive ongoing sustainability gains across all projects.

Fact box



Company

Binns Fencing

No of employees

40

HQ

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Services

High-Security Fencing and Gate solutions for a range of sectors including Utilities, Transport, Defence, and Custodial Environments. Our Services include design, supply, installation, and maintenance.

About

Binns Fencing is a leading UK Specialist in the design and installation of High-Security Perimeter Fencing and Gates. With a focus on Safety, Quality, and Sustainability, we support critical infrastructure Projects across multiple Industries.