

Challenges:

As a leading provider of powered access solutions, Hire Safe Solutions recognised the need to integrate sustainability into its core operations. However, several challenges needed to be addressed to achieve ambitious environmental goals. One of the primary obstacles was accurately measuring the carbon footprint. Without a clear understanding of emissions, setting realistic and achievable Net Zero targets was difficult. The transition to more sustainable equipment also posed financial and logistical challenges. While hybrid and electric-powered machinery offered long-term environmental and cost benefits, the initial investment and operational adjustments required careful planning. Additionally, ensuring compliance with evolving industry standards, such as ISO 14001 and future Net Zero regulations, demanded continuous monitoring and adaptation. Engaging employees and supply chain partners in sustainability efforts presented another challenge, as success depended on structured educational programmes and procurement practices that prioritised sustainability.

Impact:

Hire Safe Solutions took decisive action to overcome these challenges and drive measurable environmental progress. To establish a clear path to Net Zero, Hire Safe Solutions partnered with Auditel, carbon specialists, to conduct a comprehensive carbon audit. This initiative ensures that all future sustainability targets are based on accurate data, with a verified carbon footprint report set for release in July 2025. Hire Safe Solutions invested heavily in sustainable technology, maintaining a fleet in which over 80 % of the machinery is less than three years old. It became the only provider of Hybrid Boom Lifts (30 m +) and Hybrid Scissor Lifts (33 m +), reinforcing its leadership in sustainable access solutions. Recognising the importance of workforce engagement, Hire Safe Solutions has utilised the Supply Chain Sustainability School to provide training for employees. This initiative has equipped staff with critical knowledge on carbon reduction strategies, energy efficiency, and responsible resource management, enabling them to implement sustainability initiatives effectively. Additionally, Hire Safe Solutions is actively working towards becoming a member of the Plant Charter Association, further aligning its practices with industry-leading sustainability standards.

Value gained:

The services accessed through the Supply Chain Sustainability School have added further value by improving employee expertise on supply chain sustainability. Staff members are now better equipped to make informed, eco-conscious decisions, leading to more efficient resource use and reduced

Fact box



Company

Hire Safe Solutions Ltd

No of employees

110

HQ

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Website

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Services

Hire of powered access equipment and telehandlers.

About

Hire Safe Solutions are a leading provider of mechanical powered access solutions for working at height. Hire Safe Solutions supplies customers with the right solutions for their needs, while keeping in mind the health, safety and well-being of operators. Over 80 % of the fleet is under three years old, and Hire Safe Solutions strives to maintain a modern, technically advanced and innovative offering in the United Kingdom. Hire Safe Solutions operates the largest fleet of 20 m + electric and diesel super booms in the country and continues to invest to ensure that the fleet reflects the complex needs of the construction and maintenance industry.

operational waste. Furthermore, procurement teams now prioritise sustainable suppliers, ensuring that business partnerships align with Hire Safe Solutions' green objectives. Sustainability efforts have also enhanced Hire Safe Solutions' market positioning. Increasing numbers of clients are seeking environmentally responsible service providers, and Hire Safe Solutions' proactive approach gives it a competitive advantage when bidding for contracts. Demonstrating compliance with environmental standards and a structured Net Zero plan has increased trust among customers, partners, and regulatory bodies.

Future proofing:

Hire Safe Solutions intends to strengthen its partnership with the Supply Chain Sustainability School to ensure that employees remain at the forefront of sustainability knowledge, equipping them with the skills needed to adapt to future environmental challenges. By fostering a culture of sustainability within the workforce and across the supply chain, Hire Safe Solutions is not only preparing for regulatory changes but also creating a business model that is both economically and environmentally sustainable. The Supply Chain Sustainability School will further support this by enabling collaboration and the sharing of best practice.