

# Case Study: CG Reynolds Ltd

# **Challenges:**

One of CG Reynolds' biggest sustainability challenges is reducing material waste, particularly board offcuts and packaging, which has necessitated investment in recycling schemes, improved on-site planning and development of offsite manufacturing, cutting components off-site to limit waste and reusing boards in its training academy. Another issue lies in sourcing environmentally friendly materials without significantly increasing project costs, balancing client expectations with sustainable choices. Energy use during transport and installation also contributes to its carbon footprint, so CG Reynolds has prioritised locally sourced goods and labour and more energy-efficient tools. Additionally, staying compliant with evolving environmental regulations demands continuous training and adaptation, and implementing these changes across multiple sites while maintaining quality and deadlines remains an ongoing operational challenge, yet CG Reynolds is committed to improving sustainability through training, process reviews and stronger collaboration with eco-conscious suppliers.

## Impact:

Engagement with the Supply Chain Sustainability School has provided invaluable support to CG Reynolds in addressing its sustainability challenges. Tailored training workshops, insightful webinars and interactive E-learning modules have equipped the team with practical knowledge and tools to design strategy and procedures that drive meaningful change. Self-assessments and action-planning sessions have identified key improvement areas and set appropriate goals, resulting in a clearer and more confident sustainability action plan. The School's resources have inspired continuous improvement and enhanced operational efficiency. Furthermore, clients have been able to set learning pathways for CG Reynolds' key team members to ensure strategic and commercial alignment around shared values and operational activity.

## Value gained:

Membership of the Supply Chain Sustainability School has delivered significant benefits to CG Reynolds. The team has gained a deeper understanding of key sustainability issues, which has driven change and aligned practices with customer expectations and industry standards, enhancing the company's reputation when winning business. For example, insights gained from the School's resources enabled CG Reynolds to successfully respond to Environmental, Social and Governance requirements from clients and major contractors, and its Silver status

# Fact box



#### **Company**

CG Reynolds Ltd

#### No of employees

74

#### HQ

Units 9 & 10 Bickford Trading Estate, Bickford Road, Aston, Birmingham, B67EE

#### Website

www.cgreynolds.co.uk

### **Main contact**

Abigail Jones abigail.jones@cgreynolds.co.uk

#### **Services**

Interior Fitout, Drylining, Installing
Partitions, Suspended Ceilings, Structural
Framing Systems, Full Fitout Packages

#### About

CG Reynolds has been trading for over 35 years within the construction industry as a subcontractor to majorclients such as Wates, Tilbury Douglas, Kier, Vinci, Mace and Overbury. It also operates a small house-building arm that remains in its development phase. Recognising industry-wide sustainability and environmental challenges, CG Reynolds recruited an environment officer two years ago and began its journey to embed change across the business. Although there is a long way to go, the organisation is confident it already outperforms many competitors and aims to encourage wider sectoral change while acknowledging its own limitations.



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demonstrates a commitment to responsible operational practices. Training and tools have improved internal efficiencies, reduced operational risks and supported a proactive approach to sustainability. CG Reynolds sees ongoing value in staying ahead of industry trends, developing its workforce and maintaining competitive advantage through the School's evolving resources and network.

# **Future proofing:**

CG Reynolds plans to continue engagement with the School by expanding participation in training modules across its wider team to deepen knowledge and awareness. Development of more sector-specific content, case studies and opportunities for peer collaboration would further support continuous improvement and help the company stay aligned with emerging industry challenges and innovations.