

Challenges:

The biggest sustainability challenges faced by Consider64 include the cost and availability of materials. Certified wood, recycled fabrics and eco-friendly finishes are often more expensive and not always easy to source. Proving that materials are truly sustainable requires certifications and audits, which can be time-consuming and costly.

Another challenge lies in customer behaviour. While many clients say they care about sustainability, most still make decisions based on price, style and delivery speed. Dealers also find it difficult to promote reuse, repair or take-back programmes in a market where fast and cheap furniture is popular. The real test is finding a way to make sustainability affordable and practical, while still meeting customer expectations.

Impact:

The Supply Chain Sustainability School action plan has been particularly valuable, providing a clear picture of where Consider64 stands today and what improvements are needed. By reviewing current activities, the business has been able to identify strengths, gaps and areas for focus. This has made it easier to set priorities and take meaningful steps that will deliver the biggest impact.

The action plan has turned ideas into practical actions that can be followed, which has been motivating for the team. It now provides a roadmap for growth, improvement and confidence in moving forward.

Value gained:

Achieving Gold Membership is seen by Consider64 as a demonstration of its strong commitment to sustainability and its determination to stay ahead. It not only reflects the progress already made, but also shows clients and partners that the company is serious about operating in an ethical and responsible way.

This recognition is expected to help attract new clients who want to purchase in a sustainable, ethical manner, while also strengthening existing relationships. Beyond that, Consider64 views membership as an opportunity to share knowledge, educating both clients and peers on the importance of sustainability and the positive impact it can create across the industry.

Future proofing:

Consider64 plans to regularly review and evaluate its surveys to remain up to date and identify areas for improvement. The company will also continue to make the most of the learning opportunities provided by the School to strengthen knowledge and practices.

Fact box



Company

Consider64

No of employees

6

HQ

London

Website

<https://consider64.co.uk/>

Main contact

Luke Canessa luke@consider64.co.uk

Services

Consider64 provides consultancy, furniture and office equipment services.

About

Consider64's independent approach and extensive knowledge of the furniture industry gives the company a unique perspective, applied to every project. Through its diversely experienced team, the business has delivered and continues to deliver high-end projects in the most efficient and cost-effective way. Interior design and space planning remain at the forefront of its work.