

## Challenges:

One of JBA Consulting's biggest sustainability challenges lies in effectively measuring and communicating its Social Value impact. Committed to increasing positive contributions to local communities and the environment through its Social Value Framework, the company relies on the National TOMs (Themes, Outcomes and Measures) framework in the absence of a standardised regulatory approach. It seeks more robust mechanisms to demonstrate how its activities support broader goals such as the UN Sustainable Development Goals and enhance its reputation as a socially responsible business. To drive cultural change, JBA Consulting has rolled out Social Value workshops across its offices and delivered talks at supplier locations.

Another key challenge is addressing Scope 3 emissions, particularly from subcontractors and consultants, which account for over two-thirds of its supply-chain emissions. To tackle this, JBA has committed to ensuring 75 per cent of its suppliers (by emissions) adopt science-based targets by 2027. Recognising that many SMEs lack the expertise or resources for emissions reporting, the company is piloting a scheme to encourage smaller suppliers to use the SME Climate Hub, then engaging larger suppliers through the Science Based Targets initiative. These efforts are supported and informed by resources from the Supply Chain Sustainability School.

## Impact:

Engagement with the Supply Chain Sustainability School has provided JBA Consulting with industry-aligned resources to structure its Social Value Framework and Scope 3 engagement strategy. The School's materials inform workshop design, enabling more effective supplier and staff training on carbon management, responsible sourcing and social value measurement. By signposting SMEs to relevant training and tools, JBA has strengthened its supplier relationships and improved supply-chain capability. The insights gained from the School now directly shape JBA's supplier engagement plans and internal capability-building activities.

**Engagement events:** JBA Consulting's staff have attended several School webinars and found them clear, succinct and highly informative. Participation has been strong, with employees integrating learnings into their professional development plans. For example, the BREEAM team leader used insights from a webinar to enhance best practice within that team. These events have supported continuous

## Fact box



### Company

Jeremy Benn Associates Limited

### No of employees

821

### HQ

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### Website

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### Main contact

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### Services

Water management, environment and sustainability, engineering, modelling and assessment, technology and software development, international development (helping clients adapt and build resilience to climate change), technical training courses across various disciplines including flood-risk management and environmental management.

### About

*JBA Consulting is a leading environmental and engineering consultancy with over 30 years' experience and more than 800 employees worldwide. It specialises in delivering innovative solutions in water management, environmental sustainability, engineering and technology to help public and private clients adapt and build resilience to climate change.*

learning and helped align JBA with evolving industry standards.

**Assessments:** The School's assessments proved very useful, benchmarking JBA Consulting's performance against sector averages and highlighting areas for improvement

**Action Plan:** Tailored action plans, refined through three successive learning plans, have provided clear, relevant and achievable steps that align with JBA's business objectives and support focused development.

**E-learning modules:** The company has accessed over 160 e-learning resources, which teams use to stimulate internal discussions—such as on the circular economy—embed learning and drive innovation. The flexibility and breadth of content allow staff to engage at their own pace, upskill effectively and apply best practice across diverse projects.

### Value gained:

Membership of the Supply Chain Sustainability School has given JBA Consulting access to a rich pool of free, CDP-accredited learning resources that underpin its commitment to responsible business practices. The School's materials have upskilled teams in carbon management, ethical procurement and social value, supporting JBA's Net Zero by 2040 ambition. Active participation demonstrates to clients and stakeholders a genuine intent to "do the right thing" for people, places and the planet. Continued membership will enable JBA to learn from others, contribute its own expertise and foster a more sustainable, collaborative supply chain across the sectors it serves.

### Future proofing:

JBA Consulting plans to use the School's resources more strategically across teams and to contribute its own case studies and training materials. Enhanced progress-tracking functionality, faster responses to enquiries and expanded peer-sharing opportunities would help embed learning and broaden sustainability awareness beyond individual specialisms, empowering well-rounded professionals to seize wider environmental and social opportunities.