

Challenges:

Phoenix Drywall UK Ltd's primary challenge is sourcing sustainable materials. Low-embodied-carbon or recycled-content products can be difficult to procure locally and often incur higher costs, impacting budgets and lead times. To address this the company has built strong supplier relationships to secure plasterboard with higher recycled content and installation products with improved environmental performance, embedding sustainability criteria into procurement decisions and trialling alternatives on smaller projects before full-scale rollout. Another industry-wide issue is limited awareness of sustainability; Phoenix Drywall UK Ltd has launched internal toolbox talks on efficient material use, waste reduction, recycling and environmental impacts, and created a sustainability policy accessible to all staff and published on its website.

Impact:

Engagement with the Supply Chain Sustainability School has significantly improved Phoenix Drywall UK Ltd's understanding of industry sustainability challenges and provided practical tools to address them. Learning modules and resources have guided material selection, waste-reduction strategies and carbon-awareness initiatives, prompting the procurement department to conduct further research and refine its approach. Through this engagement the business has developed a clearer sustainability strategy and created targeted action plans to drive continuous improvement.

Engagement events:

Phoenix Drywall UK Ltd has attended webinars on topics such as low-carbon construction and sustainable procurement, finding them valuable for up-to-date insights and peer benchmarking. Hearing from other companies enabled Phoenix Drywall UK Ltd to enhance its own strategies and share its experiences in return, fostering a collaborative approach to sustainability.

Assessments:

The School's assessments offer a clear benchmark of Phoenix Drywall UK Ltd's current performance and highlight areas for improvement, enabling the company to prioritise actions before subsequent reassessments.

Action Plan:

Action plans informed by assessment outcomes have helped Phoenix Drywall UK Ltd assign responsibilities, set targets and monitor progress, ensuring that sustainability initiatives are embedded across all departments.

Fact box



Company

Phoenix Drywall UK Ltd

No of employees

7

HQ

Pinxton, Derbyshire

Website

<https://www.phoenixbrickwork.com/drywall>

Main contact

Dave Newbold
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Services

Full SFS Design and installation, internal partitioning, plastering, ceilings and acoustic.

About

Phoenix Drywall UK Ltd expanded in 2017 to include a Drywall/SFS Division, removing repeat clients' headache of co-ordinating SFS design with brickwork. The division now undertakes full SFS design and install as well as internal partitioning, plastering, suspended ceilings and acoustic treatment. Partnerships with reputable SFS manufacturers and extensive design-management experience enable tailored solutions to meet onsite requirements. The business periodically reviews team training with its supply chain to maintain the latest sector standards for both office and onsite personnel.

E-learning modules:

E-learning modules have provided practical, relevant knowledge that the team applies to real-world projects, strengthening sustainable procurement processes and fostering a culture of continuous learning.

Value gained:

Membership of the Supply Chain Sustainability School has strengthened Phoenix Drywall UK Ltd's sustainability knowledge, improved operational practices and aligned the business more closely with client expectations. School resources have supported internal training, reducing risk and increasing process efficiency. Looking ahead, continued membership will help Phoenix Drywall UK Ltd stay informed of emerging legislation, build credibility with clients and reinforce its position as a preferred supply-chain partner.

Future proofing:

Phoenix Drywall UK Ltd plans to continue using the School's e-learning modules to upskill its team and embed sustainability deeper into its culture. The company would welcome more trade-specific content, practical case studies and regional workshops to support hands-on learning and cross-supply-chain collaboration.