

Case Study: Veho Solutions Ltd

Challenges:

Veho Solutions operates in the UK transport sector, which contributes around 30% of the country's greenhouse gas emissions. As a provider of logistics and mobility services, the company recognises its responsibility in supporting the transition to a decarbonised economy. A core challenge is balancing operational efficiency with environmental responsibility, particularly as sustainability expectations continue to grow among both private clients and large-scale contracts.

Over time, the company has seen a clear shift in demand, with clients increasingly wanting evidence of sustainable practices rather than promises. Involvement in COP26 was a defining moment, requiring the company to deliver logistics solutions to a globally significant event while demonstrating a clear commitment to environmental best practice. This reinforced the belief that sustainability must be embedded in every aspect of operations, though Veho Solutions initially needed support to know where to start.

Impact:

Engagement with the Supply Chain Sustainability School has had a transformative effect on Veho Solutions. It has raised awareness across the team, encouraging staff to think more deeply about their role in supporting sustainability. The platform has empowered individuals to take ownership of environmental goals and formalised areas where the company was already strong, such as gender equality, but had not yet documented in a structured way.

The School's intuitive and engaging interface, together with its gamified bronze, silver and gold progression, has made learning both enjoyable and motivating. Support from the School's team has also been exceptional, offering approachable and knowledgeable guidance. Overall, the School has helped Veho Solutions to strengthen its internal culture around sustainability and made it easier to communicate values externally.

Value gained:

The value the School has brought to Veho Solutions is substantial. A key benefit is that resources are freely available, removing financial barriers and enabling the company to invest time rather than money. The more time invested, the greater the return. The breadth of content has highlighted areas not previously considered, such as biodiversity, social value and ethical sourcing, helping to build a more comprehensive sustainability strategy.

Fact box



Company

Veho Solutions Ltd

No of employees

3

HQ

Buckinghamshire

Website

https://www.veho-solutions.co.uk/

Main contact

Sian Vogel sian@veho-solutions.co.uk

Services

Veho Solutions provides professional transport and logistics services, including event mobility, executive travel and sustainable transport planning for both private clients and large-scale contracts.

About

Veho Solutions is a UK-based transport and logistics company specialising in highquality, flexible mobility services for private clients and large-scale events. With a strong focus on sustainability and innovation, the company is committed to reducing environmental impact across its operations. Veho Solutions has supported major events such as COP26, demonstrating its capability to deliver environmentally responsible transport solutions. The business is actively developing its Environmental Management System and works closely with partners and clients to promote sustainable practices throughout the supply chain.



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The School's accreditation has provided a competitive edge, supporting procurement opportunities and strengthening reputation with clients and stakeholders. Internally, it has been a valuable tool for employee engagement and positive PR, giving staff a sense of pride and purpose in their contribution to sustainability.

Future proofing:

Looking ahead, Veho Solutions will continue using the School and expand participation across the team. Staff will be encouraged to set individual learning goals aligned with company objectives, fostering ownership and accountability, and embedding sustainability more deeply into company culture and operations.

To enhance impact further, the company suggests tailored learning pathways for SMEs in niche sectors such as transport logistics, and a feature enabling members to share case studies and success stories to promote peer-to-peer learning and collaboration.