

Homes Leadership Group Meeting Thursday 8th May 2025

Date: Thursday 8th May 2025

Attendees:

Rob Worboys (Lovell), Helen Hamilton (Saint Gobain), Emma Link (CITB), John Bowden (Keepmoat), Karen Markey (Reconomy), Laura Bruce (London Square), Laura Shelley (Mira Showers), Matt Gibb (MJ Gleeson), Matthew Handley and Rich Sykes (Jewson), Richard Lankshear (Future Homes Hub), Gareth Robdel (Barratt Redrow), Stacey Howarth (Proelectric), Sophie Coyle, Liv Banfield, Hattie Webb and Katherine Say (Action Sustainability).

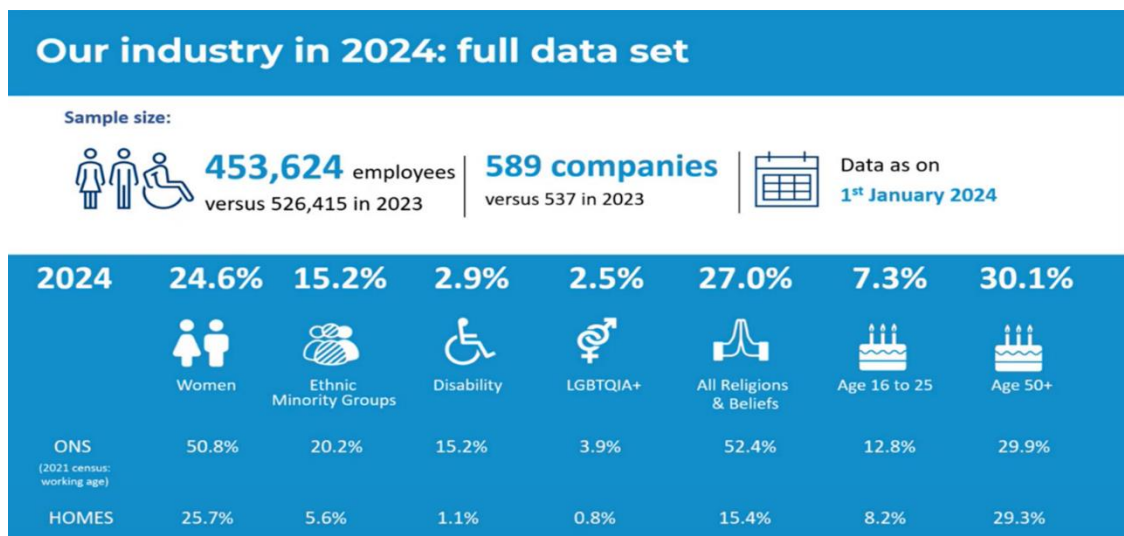
Please note these meeting notes are to be read in conjunction with the agenda and final slide deck as circulated to all.

Meeting notes

1. Welcome and Introductions

2. Diversity Survey

Liv Banfield presented an overview of the Diversity Survey. Launched in 2021 by the School and the Sustainability Tool, the Diversity Survey is an online platform that breaks down data collection. An overview of data in 2024 is below:



The Diversity Survey Reporting period for 2025 is **19th May – 31st July 2025**. Key benefits of engaging are:

- Evaluate the effectiveness of your ED&I strategies through actionable insights
- Improve supplier/stakeholder engagement through increased transparency and automation
- Identify hotspots and promotional opportunities by benchmarking to the industry
- Benefit from our ED&I expertise through tailor-made action plans and insights reports
- Save valuable time and money through automated outreach and data analysis

ACTIONS

Partners to:

Homes Leadership Group Meeting

Thursday 8th May 2025

- [View the full 2024 report here](#)
- Go into the [Diversity Survey](#) and report your companies' data (*July*)
- If you would like to view the data of your supply chain, ask your Account Manager for permissions (upgrade to Level 2 Partnership) – Speak to Sophie for more information (*Ongoing*)
- Contact Liv with any additional questions on the data set (*Ongoing*)

3. Progress on the 2025/2026 Business Plan

Sophie gave an overview of the Homes Business Plan, outlining the three main focuses for 2025/26:

- Drive engagement and impact in the Homes sector
- Upskill subcontractors in carbon and waste reduction
- Engage and upskill commercial teams

To support these focus areas, a key event for this year is an in-person conference which will be held at **JCB on the 25 September**.

Upcoming Homes Leadership Group Webinars:

- [Greenwashing & why it's important – webinar](#)
9 July 2025, 10:00 AM - 11:00 AM
- [Carbon Accuracy - the Key to Unlocking Reduction Opportunities - webinar](#)
19 June 2025, 2:00 PM – 3:00 PM

ACTIONS

Partners to:

- Attend upcoming Homes events and share webinars with colleagues/networks to encourage registrations (*July*)

School to:

- Send a placeholder diary invite to Homes Leadership Group members for the in-person conference (*May*)

4. Carbon Footprint Calculator

Revisiting the presentation from the previous Leadership Group meeting, Sophie asked the Group their thoughts on utilising the Scope 3 Carbon Calculator and if the group should put a common approach to it.

- Rob (Lovell) highlighted that Lovell, and the Morgan Sindall group have committed to progressing with the Carbon Calculator. Webinars on the carbon calculator should be encouraged.
- Gareth (Barratt Redrow) asked how the School are engaging with Future Homes Hub and their approach to carbon measurement. He suggested a singular approach to capturing operational data from groundworker would be beneficial.
- Richard (Future Homes Hub) highlighted that the FHH tool is looking at the whole life carbon/embody carbon of individual homes, and the embodied carbon of whole developments. However, he did agree that a streamlined approach would be beneficial.

Homes Leadership Group Meeting

Thursday 8th May 2025

- John (Keepmoat) highlighted the FFH's new Net Zero Plan, which he expects to build up overtime. He encourages the continues engagement between the School and FHH.

You can find out more about the [Carbon Calculator here](#). To successfully roll this out in the Homes sector, we need buy in from several homebuilder clients. Access to the Carbon Calculator requires Partners to be at [Level 2 Partnership](#).

ACTIONS

School to:

- Discuss opportunities to upgrade with individual Partners to engage in the Carbon Calculator (*Ongoing*)
- Explore how this can be introduced the conference on 25 September (*June*)
- Continue working with Future Homes Hub to align approaches (*Ongoing*)

Partners to:

- Reach out to Sophie if you are interested in more technical and advanced demo's on the Carbon Calculator (*Ongoing*)
- Watch this [Carbon Calculator Webinar](#) (*Ongoing*)

5. Engaging subcontractors – how do we take this forward?

The group discussed different areas of engagement, using a mural board ([linked here](#)) to answer the questions:

- What is the desired outcome of engaging subcontractors in the School?
- What is the best way to achieve this?)
- Ease vs. impact: What activity will have the most impact for subcontractors and their clients?

Feedback from Group 1

- Importance of the consistency of messaging, because there will be subcontractors who will work across the housebuilder sector
- Increasing the awareness of sustainability issues but also making sure they are proactive with their actions
- Effectiveness of roundtables - getting a small group to have an open forum discussion

Feedback from Group 2

- Importance of subcontractors being able to record data around Scopes 1, 2 and 3 and the getting targeted reductions
- It can be more challenging to get data/information from the smaller companies

The group then focused on the Groundworks conference on 25th September. It was agreed that:

- Groundworkers should be the target audience for this conference
- A key theme should be data collection and carbon reporting
- There is a need to emphasis to subcontractors what are the benefits for them of doing it to engage them

Homes Leadership Group Meeting

Thursday 8th May 2025

- A common message from homebuilder clients should be delivered – why we need this and how important it will become over next 5 years
- The Carbon Calculator could be a solution to provide groundworkers with after the conference, to report into

ACTIONS

Partners to:

- Confirm with Sophie if they can support the conference by *(May)*:
 - Adding their logo to the marketing
 - Attending the conference
 - Speaking or facilitating
 - Inviting your subcontractors through a template email

School to:

- Coordinate the conference with JCB *(Ongoing)*
- Share suggested marketing materials / target list of subcontractors with Partners *(May)*
- Develop a sub-group to drive forward content for conference *(June)*

6. AOB

- Hattie (Action Sustainability) highlighted the new podcast in collaboration with TFL, which focuses on the new CO2 Performance Ladder tool. Hattie explained it is a procurement instrument and a CO2 management system. It will aid in assessing, reducing and reporting on CO2 emissions within the supply chain.
- The Leadership Group Meeting on the 25th November will be held in-person at Ibstock's offices in Farringdon, London.
- The date of the next meeting is **Tuesday 16th September 10am – 12pm on Teams.**

ACTIONS

Partners to:

- Contact [Hattie](#) to explore the CO2 Performance Ladder further *(Ongoing)*
- Confirm with Kat if you can attend the November meeting *(ASAP)*