

Case Study: Altro

Challenges:

As a manufacturer, the most significant source of carbon emissions for Altro is within its global supply chain, meaning the organisation is ultimately reliant on the actions of its partners and their decarbonisation measures. Fully implementing circular economy principles within the organisation is also a challenge due to the longevity of its products, limited awareness of reuse opportunities, and the challenges of recyclability.

Impact:

One of the key areas that Altro has aimed to address is how it engages with its supply chain partners. Central to this is a clear understanding of how to ensure compliance and manage ethical risks within the supply chain. The organisation has utilised the e learning modules available as well as webinars, which have significantly raised the level of knowledge within the procurement team.

Value gained:

The Supply Chain Sustainability School is a great resource for benchmarking the business and provides a wealth of learning opportunities that can help raise performance in sustainability. More and more supply chain partners are using the Supply Chain Sustainability School as a way to raise awareness through their value chain, and as a result it is a valuable way for Altro to enhance its own sustainability credentials. The organisation would welcome more specific opportunities within the Supply Chain Sustainability School for sharing best practice and accessing resources that can support and optimise sustainability ambitions.

Future proofing:

Altro will continue to utilise the resources offered by the Supply Chain Sustainability School, particularly those focused on supply chain optimisation. The organisation would like to see more specific pathways tailored for individual teams within organisations, for example procurement teams, sales teams, and operational personnel.

Fact box



Company

Altro

No of employees

750

HQ

Letchworth

Website

www.altro.com

Main contact

David Lever dlever@altro.com

Services

Flooring, wall cladding for everyday spaces

About

Altro is a British manufacturer with global sales and services and manufacturing facilities in the UK and Germany. It is a third-generation family established and owned business that has been at the forefront of innovation for 100 years. Altro draws inspiration from the Bauhaus, balancing quality, form and design led function to create products that are fit for purpose and improve the way people live and work. The organisation has a long history of turning creative thinking into practical real-world solutions. This includes adhesive free safety floors and flooring designed to keep users safer from slips in both shoe and bare foot, wet and dry environments. Altro invented safety flooring in the 1940s and its very first installation is still in place today. In 1982 the organisation launched the world's first integrated system of safety floors and hygienic wall sheets using Altro Whiterock.