

Case Study: Aura Retrofit

Challenges:

As a renewable energy company, Aura Retrofit recognises the importance of practising what it preaches. While installing "green" products, the business continually reviews its supply chain to ensure sustainability is embedded in day-to-day practice. Internally, staff are encouraged to use public transport, and recycling initiatives are in place both in the office and on site. Currently, 98.4% of site waste is recycled. Aura Retrofit is also ISO 14001 accredited. Employees are expected to remain vigilant of environmental requirements and raise concerns promptly with line managers or responsible parties involved in any contract.

Impact:

Internal staff are encouraged to take part in the wide range of workshops and webinars available through the Supply Chain Sustainability School portal. A roll-out plan is in place for the remainder of the year, ensuring staff participate at least monthly.

By engaging with these webinars and modules, employees remain up to date with sustainability requirements and benefit from clear pathways to expand their knowledge base. This has reinforced the importance of sustainable practice and supported professional development across the company.

Value gained:

Initially, many of Aura Retrofit's clients were unaware of the Sustainability School's offering in terms of practical, factual learning and educational advice. Since integrating the School into management processes, it has become a unique and competitive tool, helping to secure further works and orders.

Combined with ISO accreditations, School membership provides evidence that sustainability is taken seriously within the organisation. Currently, Aura Retrofit is tendering for additional local authority and social housing works, where membership of the Sustainability School is explicitly mentioned. The company is proud to demonstrate this commitment.

Future proofing:

Aura Retrofit intends to include the School portal and webinars as part of new employee induction, alongside health and safety training. The company would also welcome a dedicated representative to help create a more bespoke plan, further embedding sustainability within the organisation.

Fact box



Company

Aura Retrofit

No of employees

28

HQ

Unit 2, Bridgwater House, Hayward Business Centre, Havant, PO9 2NL

Website

www.auraretrofit.co.uk

Main contact

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Services

Aura Retrofit provides renewable energy design and installation services, including air source heat pumps (ASHPs), solar PV and battery storage, cavity wall insulation and loft insulation.

About

Aura Retrofit designs and installs renewable energy heating and generation measures in the funded sector. The company's target clientele are in the low-income and fuel-poor sector, where funding is accessed to finance installed measures. Aura Retrofit also provides domestic gas services along with home insulation measures such as cavity wall and loft insulation.