

Challenges:

North faces challenges around resources and scale. As a relatively small organisation with a limited ESG team, there are competing priorities that can make it difficult to dedicate the time and resources required to drive sustainability forward.

While North recognises the importance of sustainability to its organisation, customers, colleagues, and communities, the challenge lies in balancing operational commitments with the need to embed sustainability across all areas of the business

Impact:

Engagement with the Supply Chain Sustainability School has provided considerable benefits to North. The School offers legitimacy and confidence in its sustainability approach, enabling customers and stakeholders to see a visible commitment to continuous improvement.

The wide range of training modules has given the ESG & Sustainability Manager access to up-to-date resources and knowledge on key sustainability issues, strengthening internal business cases and strategies. Additionally, the School's webinars offer engaging and thought-provoking discussions, helping North remain informed and inspired by wider industry perspectives.

Value gained:

Membership of the Supply Chain Sustainability School provides two main benefits for North. Firstly, it enables the company to maintain strong relationships with customers who also use the School, building its reputation and allowing it to publicly demonstrate its sustainability commitments.

Secondly, it ensures that North remains at the forefront of sustainability developments, providing a clear competitive advantage. As customers and colleagues increasingly expect transparent and proactive action on sustainability, the knowledge and credibility gained through the School help North meet and exceed these expectations.

Future proofing:

North plans to continue engaging with the Supply Chain Sustainability School to access up-to-date and informative resources that keep the business aligned with emerging sustainability trends. The company would also value increased opportunities for cross-organisational communication within the School, enabling shared learning and collaboration with peers across the sector.

Fact box

NORTH

Company

North PB Ltd

No of employees

308

HQ

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Website

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Services

Network and connectivity solutions

About

North builds stronger, more reliable networks and creates smarter, more sustainable places. Its intelligent technology solutions and robust network infrastructures transform the way people, places, and organisations work.

Operating across three specialist sectors, Public Services, Enterprise & Data Centres, and Defence & Justice, North collaborates closely with clients to understand their unique needs and challenges. The company takes pride in delivering impactful solutions that make environments better connected, simpler to manage, safer to be in, and more efficient to run, all contributing to Stronger Networks and Smarter Places.