

# Case Study: Vent-Axia

# **Challenges:**

Vent-Axia is strongly focused on sustainability and reports on several key performance indicators at group level, including recycled material use, low-carbon product sales, and overall emissions reduction. While progress continues in these areas, the company faces challenges in achieving ambitious targets and expanding its sustainability efforts into new areas.

One such challenge is the use of digital technology to enhance sustainable design practices. Integrating digital solutions into traditional workflows requires a cultural shift, from completing tasks as required to actively seeking ways to influence process efficiency and improve design-led sustainability outcomes.

## **Impact:**

Engagement with the Supply Chain Sustainability School has supported Vent-Axia in tackling these challenges by providing valuable insight into what is possible through innovation and collaboration. Access to case studies, training, and examples of best practice has inspired the business to explore how digital transformation can strengthen sustainability outcomes.

The School's resources have encouraged internal discussions on how to better integrate technology into design and manufacturing, helping to influence both process and product improvement. This has led to increased engagement with technology partners and the development of pathways to embed digital best practice across the organisation.

### Value gained:

Membership of the Supply Chain Sustainability School has provided Vent-Axia with a stronger competitive advantage, deeper customer relationships, and a clearer understanding of sustainability drivers within the construction supply chain.

The insight and learning resources available through the School have helped the business remain aligned with client expectations and emerging market requirements, reinforcing its position as a sustainability-focused manufacturer. This has strengthened collaboration across the supply chain and enhanced the company's reputation for innovation and environmental responsibility.

# Fact box



### Company

Vent-Axia

### No of employees

200

#### HQ

Fleming Way, Crawley

#### Website

https://www.vent-axia.com/

#### **Main contact**

Joseph Brawn joseph.brawn@volution-group.co.uk

#### Services

Manufacturer of ventilation products and solutions for residential and commercial applications.

### **About**

Vent-Axia manufactures high-quality ventilation products and solutions designed for both residential and commercial applications. The company is part of the Volution Group and is recognised for its innovation and commitment to improving air quality while supporting sustainable building performance.

# **Future proofing:**

Vent-Axia will continue to engage with the Supply Chain Sustainability School and expects to see more developers using the platform to align their supply chains with shared sustainability goals. Ongoing participation will help the company further integrate sustainability and digital best practice into its operations, design, and customer partnerships.