

Challenges:

When delivering complex turnkey building services contracts, the sustainability challenges faced by Geoffrey Robinson Limited stem from the practical realities of planning, procuring and delivering projects. Schemes often involve legacy systems that were designed without consideration for modern sustainability standards, restricting sustainable options due to physical limitations, existing system interfaces and continuity of service requirements. Many services are integral to the operation of critical building management systems, and implementing energy saving measures can require extended shutdowns, major reconfiguration or wholesale replacement, which can deter clients due to scope and budget constraints.

Waste management and material efficiency also present challenges, as strip out works, fire compliance interventions and mechanical and electrical upgrades generate varied waste streams. While segregation and recycling are prioritised, constrained programmes and controlled environments can limit reuse. Sustainable procurement presents an additional challenge due to strict compliance frameworks and the need for products to meet rigorous technical, safety and certification standards.

Impact:

Engagement with the Supply Chain Sustainability School has had a significant impact on how Geoffrey Robinson Limited addresses sustainability challenges, strengthening internal capability and skills through a combination of e learning modules, themed webinars and targeted training workshops. Teams have improved their understanding of carbon reduction, circular economy principles, responsible sourcing and lifecycle thinking. These resources have supported more informed engagement with the supply chain, influencing sustainable procurement decisions, product certification, consideration of alternative materials and assessment of the environmental impacts of different technical solutions. The self-assessment and action plan process has been particularly valuable in defining sustainability targets, providing a clear and honest benchmark of current performance and identifying priority areas for improvement. Overall, engagement with the School has supported a shift from reactive problem solving to a more proactive and capability led approach.

Fact box



**GEOFFREY
ROBINSON**

SINCE 1971

Company

Geoffrey Robinson Limited

No of employees

300+

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Services

Mechanical, Electrical and Construction
Services

About

Geoffrey Robinson Limited is a multi award winning mechanical, electrical and construction contractor. Often working as a principal contractor, Geoffrey Robinson Limited has the in house capacity to design, build and maintain, managing projects through every stage of the construction lifecycle and providing clients with an end to end solution. The organisation's success stems from a history of repeat business and it is a trusted partner across a wide range of sectors, including the NHS, MOD, MOJ, leisure, education and numerous national contractors. Geoffrey Robinson Limited operates at the forefront of its industry while remaining a family business with strong values and a shared sense of pride and vision.

Value gained:

Membership of the Supply Chain Sustainability School has delivered clear and measurable value for Geoffrey Robinson Limited through training, assessment and action planning, improving the consistency with which sustainability is embedded across the organisation. This has enhanced the ability to meet client, contractor and government expectations, particularly in relation to carbon reduction, responsible procurement and supply chain governance.

The Supply Chain Sustainability School has also strengthened competitive positioning, as clients and Tier One contractors increasingly prioritise demonstrable sustainability competence. Engagement with the School provides independent evidence of ongoing commitment. Operationally, membership has supported more efficient processes by helping prioritise improvements, streamline internal practices and develop a proactive approach to waste management, carbon awareness and ethical sourcing.

Future proofing:

Looking ahead, Geoffrey Robinson Limited views the Supply Chain Sustainability School as a long term partner in developing organisational capability. The School's resources will continue to support the ambition to deliver projects with lower environmental impact, stronger governance and greater value for clients. As teams progress through further modules and workshops, continued benefits are expected, including reduced project risk, stronger supply chain alignment and improved readiness for emerging regulatory and client expectations.