

Challenges:

From a sales perspective, market acceptance of battery powered tools has been slower than originally forecast. Changing perceptions and encouraging positive uptake of these tools remains an ongoing focus. From a manufacturing perspective, clear plans are in place and strong progress is being made towards sustainability targets. The organisation is carbon neutral across all manufacturing plants, with sales subsidiaries expected to follow in due course.

Impact:

Andreas Stihl Limited has a well developed sustainability strategy driven from Group headquarters, however engagement with the Supply Chain Sustainability School has provided a stronger local focus within the Great Britain operation. Inspired by membership, a Sustainability Team has been established to address sustainability across all levels of the Great Britain business. This has helped raise awareness and understanding of sustainability for staff, both in the workplace and at home.

Value gained:

Making continued progress on sustainability remains a key goal for Andreas Stihl Limited, and ongoing membership of the Supply Chain Sustainability School supports this ambition. Working towards Gold membership provides a clear statement of commitment to sustainability, which is expected to be recognised across the industry and reinforce the organisation's position in this area.

Future proofing:

Future plans include achieving Gold status within the Supply Chain Sustainability School and enrolling more staff in job specific learning pathways across the Great Britain operation. This will help further raise awareness of sustainability, embed good practice across the business, and support engagement with likeminded clients on shared sustainability objectives.

Fact box



Company

Andreas Stihl Limited

No of employees

Approximately 100 in Great Britain and 15,000 worldwide

HQ

Camberley, Surrey for Great Britain, Stuttgart, Germany for Group headquarters

Website

www.stihl.co.uk

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Services

Manufacture and distribution of handheld battery and petrol-powered tools

About

Andreas Stihl Limited is a family owned global manufacturer of battery and petrol-powered tools for forestry, construction, landscaping and gardening.