

Homes Leadership Group Meeting

Tuesday 25th November 2025

Date: Tuesday 25th November 2025

Attendees:

Rob Worboys (Lovell), John Bowden (Keepmoat), Adam Gravely (Future Homes Hub), Sirio D'aleo (Berkeley Group), John Pritchard (MJ Evans Construction), Dylan Stoppard (Genuit Group), Karen Markey (Reconomy Connect), Graeme Smith (Untypical), Nicolae Bajenaru (London Square), Fennar Ralston (Proelectric), Maria Trindade (Lords Group Trading), Tom Rossiter (Taylor Maxwell), Kathryn Dapre (Cala Group), Sophie Coyle, Lucy Hunt, Phillip Carter and Katherine Say (Action Sustainability)

Please note these meeting notes are to be read in conjunction with the agenda and final slide deck as circulated to all.

Meeting notes

1. Welcome and Introductions

Sophie introduced the meeting, thanking Ibstock for hosting and noted it was the Homes Leadership Group's 10th Anniversary.

2. Business planning 2025/26

The purpose of this meeting was to create a business plan for 2026/27 which reflects the learning priorities of the Homes sector.

Sophie outlined the results of the Impact Survey from Partners and members which is used to inform business planning. Please refer to the slides for further information regarding data collected. Key themes:

- Sustainability was ranked as the highest priority for Partners. The top 5 sustainability challenges were: Carbon & Net Zero, Procurement / Cost, Reporting, People & Skills and Waste & Circular Economy.
- For the Homes sector the top 3 risks were Carbon, Legislation & Government and Cost.

The group went into breakout rooms to discuss 4 questions.

Question 1: Do we agree with the learning priorities that have come from the Impact survey and been agreed by the Board? Is there anything missing that is a priority for our sector?

Question 2: Are you happy with the balance of type of learning? Does the group require budget for an increase in any type of activity?

Question 3: What are the key sustainability challenges you have as a sector. What is the specific challenge that the School can address through knowledge and collaboration?

Question 4: What other interventions can the group do that can improve the sustainability performance within your supply chain? These would be things that can drive change quicker?

Main discussion points:

- All agreed that carbon should be the top priority. Both groups also mentioned water as a priority topic, but that it should be considered as a focus at a later date.
- The need to engage commercial teams still remains. A workshop around embedding sustainability into the commercial process would be useful.

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- Group 2 highlighted that collecting accurate data from the supply chain can be an obstacle as it can be inconsistent across companies. This can be due to the inconsistency between client requests as well as by reporting measures by the supply chain. Group 1 suggested that clarification on what clients are asking for (including with EPD's and Science Based Targets etc) would be beneficial.
- Group 2 also suggested that some smaller companies within the supply chain do not have a dedicated sustainability team or person. Therefore, it might be beneficial to produce a short introductory video or document to introduce carbon reporting and/or sustainability practices to these companies.
- There was an emphasis on producing outputs that are not just webinars.
- The group would like more audience focused and trade specific tailored resources that practically tells them what to do.
- Group 1 also emphasised the need for more embodied carbon content, and that a Learning Pathway on embodied carbon, signed off by the homebuilder partners would be beneficial, as this could then be sent their manufacturers/suppliers.
- Training focusing on the Future Homes Standard should be developed for the supply chain. This should be tailored to specific audiences.

Initial proposed outputs for 2025/2026 include:

- Develop a Learning Pathway of content on embodied carbon for manufacturers and/or suppliers
- Develop a new commercial on “embedding sustainability into your commercial practices” workshop for the Partner workshop catalogue. This should be delivered with more practical take-aways and guidance
- Create a talking head or sustainability short video on “5 easy steps to report and reduce carbon”
- Deliver webinars on the Future Homes Standard translated to specific trades in the supply chain, and explain what it means practically for them
- Create a simplified document which breaks down reporting requirements of homebuilder clients and explains the ask to suppliers/subcontractors.
- Create a mapping document of client asks, or a task group to align client asks in regards to Carbon reporting, and consider if the Carbon Calculator can be the mechanism for this.

ACTIONS:

Partners to:

- Get in touch with [Sophie](#) if you have any questions, comments or would like to add anything further to the 2026/27 business plan (*by end December*)

School to:

- Share full Impact Survey results once data has been collected (*March*)
- Share group suggestions with other relevant School groups e.g. Climate Action, Plant (*ASAP*)
- Look at what the School can do going forward to meet the suggestions made by the group and develop a business plan based on this. Sophie has shared a list of proposed actions (*Ongoing*)
- Sophie to circulate draft Business Plan to Homes Leadership Group members for feedback (*December*)

3. AOB

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- Action from this year's business plan to still be delivered is the groundworks roundtables with key subcontractors. Partners would like to continue with this.
- Next meeting is on 4th February, 10am-12pm on Teams

ACTIONS:

School to:

- Kat to arrange dates for a groundworks roundtable pre April and update details with key Partners. Partners to invite their suppliers (*December*)