

## Challenges:

One of the main sustainability challenges faced by Marcon Fit-Out Limited is accurately measuring and managing emissions beyond direct control, particularly Scope 3 emissions associated with the supply chain, subcontractors and client-controlled sites. Capturing energy use on live fit-out projects also presents difficulties, as utilities are often shared or managed by third parties, limiting data quality and consistency.

Balancing the use of sustainable materials with cost, lead times and availability is another key challenge. While responsibly sourced and lower impact materials are prioritised where possible, market fluctuations, client budgets and programme constraints can restrict options, particularly on fixed price or fast-track projects.

Consistent waste management across multiple sites and alignment of subcontractors with environmental standards also requires ongoing focus. Despite these challenges, Marcon continues to improve data capture, procurement practices and collaboration across the supply chain to support continual environmental improvement.

## Impact:

Engagement with the Supply Chain Sustainability School has supported meaningful internal discussions between Marcon Fit-Out Limited's sustainability lead, SHEQ manager and business improvement team on how to progress the organisation's sustainability journey in a structured and practical way.

Marcon is in a strong position to influence positive change, delivering fit-out works for hundreds of McDonald's outlets, a globally recognised brand. Learning from the School has highlighted how even small changes in operational practices and supply chain engagement can create wider impact when applied consistently at scale.

By using the School's learning resources, assessments and shared industry insights, Marcon has strengthened understanding of sustainability challenges and opportunities, helping embed more informed decision making and supporting gradual progress towards making sustainable delivery the norm across projects.

## Value gained:

Membership of the Supply Chain Sustainability School is expected to deliver clear competitive advantage for Marcon Fit-Out Limited. Learning from webinars and industry case studies has demonstrated that organisations which measure and

## Fact box



### Company

Marcon Fit-Out Limited

### No of employees

75

### HQ

A2 Fergusons Way, Kilbegs Road, Antrim, Co. Antrim, Northern Ireland, BT41 4LZ

### Website

[www.marconfitout.com](http://www.marconfitout.com)

### Main contact

Berina Rice,  
[berina.rice@marconfitout.com](mailto:berina.rice@marconfitout.com)

### Services

Fit-out services throughout Ireland and the UK

### About

*Marcon Fit-Out Limited was established in 2004 with a team of five employees and has grown into one of the leading fit-out specialists across the UK and Ireland, employing over 75 people. The organisation has delivered more than 600 schemes for McDonald's and was nominated as McDonald's Contractor of the Year in 2013. Marcon has also received multiple awards for heritage sector work, including the fit-out of the Exhibition and Gallery at Titanic Belfast. With support from the Supply Chain Sustainability School, Marcon aims to continue evolving sustainably, ethically and financially in line with the UN Sustainable Development Goals.*

report on carbon emissions often achieve improved financial performance. This insight supports Marcon's ambition to assist clients with sustainability reporting, strengthening client relationships and enhancing public perception.

Access to real world examples from organisations such as Balfour Beatty, particularly around addressing Scope 3 emissions, has been especially valuable. Their project based "think global, act local" approach provides a model that Marcon aims to adapt at an appropriate scale. Engagement with the School has also highlighted opportunities to collaborate with organisations such as the Carbon Trust to support both Marcon and its suppliers in improving the accuracy of Scope 3 emissions reporting.

## **Future proofing:**

Marcon Fit-Out Limited plans to continue building its sustainability knowledge through the Supply Chain Sustainability School, with a particular focus on supporting suppliers, subcontractors and third parties to record waste, emissions and governance data. This will help ensure closer alignment with Marcon's sustainability policies and strengthen consistency across all projects.