

## Challenges:

One of the sustainability challenges faced by Workwear Uniform Group Ltd is the limited control the organisation has over some partners' use of non-recyclable packaging. While biodegradable packaging and 100 percent recyclable cardboard boxes are used for all deliveries, some partners have not yet made the same transition, meaning ecofriendly packaging can be mixed with less sustainable options.

In addition, some customers understandably choose lower cost options over more sustainable but more expensive alternatives, creating a challenge in balancing support for client requirements with sustainability objectives. To address this, Workwear Uniform Group Ltd provides a good, better and best range of options, ensuring that more sustainable choices are always presented wherever possible.

## Impact:

The Supply Chain Sustainability School has been a valuable tool in educating colleagues and introducing sustainable and ethical thinking across the business. It has supported understanding in areas such as bids, stakeholder engagement and the development of ideas that deliver both social and sustainable value. The e learning modules, action plans and webinars have helped build a strong foundational understanding across a wide range of subjects.

Although construction is not the core focus of the business, engagement with the Supply Chain Sustainability School has also supported the onboarding of a Business Development Manager who plans to provide uniforms to the construction sector. This has helped deepen understanding of the needs and operating environment of stakeholders within that sector and has proved valuable in business discussions.

## Value gained:

Active membership of the Supply Chain Sustainability School has already proven advantageous in tendering. Increasingly, organisations issuing tenders are requiring suppliers to be engaged members of the School, alongside wider sustainability and social value commitments. Achieving Gold membership will be a valuable milestone for Workwear Uniform Group Ltd, enhancing brand image and further strengthening its position in tenders against competitors who have not made the same commitment.

Sustainability is now a key expectation across the market, and active engagement with the Supply Chain Sustainability School helps demonstrate to potential customers that Workwear

## Fact box



### Company

Workwear Uniform Group Ltd

### No of employees

192

### HQ

Unit 2 Roway Lane, Oldbury, B69 3ES

### Website

<https://wwugl.com/>

### Main contact

Lucas Powell  
lucas.powell@wwugl.com

### Services

Design, manufacture and distribution of technical clothing, PPE and bespoke corporate uniforms

### About

*Workwear Uniform Group Ltd is a leading provider of bespoke and PPE uniform garments. Originally established in 1995, the organisation was formed through a series of developments and acquisitions, combining the sector leading PPE knowledge of Direct Corporate Clothing with the bespoke expertise of Incorporate Wear. Workwear Uniform Group Ltd continues to evolve, staying ahead of inclusivity trends, sustainable procedures within the sector and automation, supported by a £15 million investment in a sector unique AutoStore, with a second system being prepared for the EU warehouse.*

Uniform Group Ltd is committed to supporting both client targets and its own sustainability objectives.

## **Future proofing:**

Workwear Uniform Group Ltd is currently working towards Gold membership to strengthen its tendering position and further enhance the reputation of the sustainable side of the business. Future plans also include deeper engagement with seminars and learning opportunities to support tender submissions, onboarding of new staff, planned social value initiatives and wider sustainability improvements across the organisation.