

Challenges:

As a provider of temporary site solutions to the construction, infrastructure, utilities, and renewable sectors, John Nixon Ltd's primary sustainability challenges relate to reducing carbon emissions across its operations and supporting customers in achieving their own sustainability objectives. Historically, temporary construction sites have relied heavily on diesel-powered equipment, resulting in high fuel consumption and associated emissions. As customer expectations and ESG requirements have evolved, the company has transitioned from a generalist hire provider to a specialist in sustainable site solutions.

Additional challenges include understanding and reducing Scope 3 emissions within a complex supply chain, obtaining reliable sustainability data from suppliers, and balancing environmental improvements with commercial and operational priorities. The company also faces the ongoing challenge of keeping pace with evolving ESG regulations, carbon reporting requirements, and customer expectations, while ensuring sustainability is embedded across all areas of the business.

Impact:

Over the past several years, engagement with the Supply Chain Sustainability School has played an important role in supporting John Nixon Ltd's sustainability journey and wider business transformation. The school's webinars, e-learning modules, assessments, and guidance materials have helped increase understanding of key topics, including ESG, carbon reduction, sustainable procurement, supply chain sustainability, and Scope 3 emissions.

In the last six months, the company has worked to raise the profile of the school internally, increasing engagement beyond the SHEQ function and encouraging participation from Procurement, HR, Transport, Operations, and Sales teams. This has helped embed sustainability across the business rather than it being viewed as a standalone function. The school has also supported the development of the company's sustainability strategy, strengthened internal capability, and provided valuable insight into emerging industry expectations, enabling John Nixon Ltd to better support customers.

Fact box



Company

John Nixon Ltd (trading as Nixon hire)

No of employees

450

HQ

City West Business Park,
 Newcastle Upon Tyne, NE47DF
 England

Website

<https://www.nixonhire.co.uk/>

Main contact

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Services

Nixon Hire provides sustainable site solutions to the construction, infrastructure, utilities, and renewable sectors, specialising in renewable power, site accommodation, welfare facilities, modular buildings and associated site services.

About

Nixon Hire is a UK-wide provider of sustainable site solutions for the construction, infrastructure, utilities, and renewable sectors. With over 60 years of experience, the company operates from 15 locations and employs more than 450 people, delivering integrated services such as renewable power and site facilities to help customers reduce environmental impact, improve efficiency, and achieve ESG and carbon reduction goals.

Value gained:

Membership of the Supply Chain Sustainability School has helped John Nixon Ltd strengthen its sustainability capability, improve internal knowledge, and support its wider business strategy as the “Experts in Sustainable Sites.” The school has provided practical guidance on topics including ESG, carbon reduction, responsible procurement, and supply chain sustainability, helping the company better understand the evolving requirements of both customers and the wider industry. The knowledge gained has supported the development of the company’s sustainability strategy, Carbon Reduction Roadmap, and customer-focused sustainable site solutions. It has also increased sustainability awareness across multiple business functions, creating a more integrated approach to ESG.

Increasingly, customers and Tier 1 contractors expect suppliers to demonstrate active engagement with recognised sustainability initiatives, with School membership viewed positively during supplier assessments. Looking ahead, continued value is expected through ongoing learning, industry collaboration, benchmarking, and alignment with emerging sustainability best practice.

Future proofing:

John Nixon Ltd.’s future is to continue increasing engagement with the Supply Chain Sustainability School across all areas of the business, ensuring sustainability knowledge is embedded throughout the organisation regardless of role or function. The company aims to make greater use of the school’s resource library, learning pathways, and mobile app to support employee development, while continuing to benchmark performance and share best practice. Ongoing access to practical guidance, industry insights, and collaboration opportunities will support the achievement of long-term sustainability and ESG objectives.